

MCCOY Resource Development Committee Meeting

Date: 10/22/25

Time: 5:00 pm

Location: Microsoft Teams

Members Present: Chair – Latosha Rowley, Joy Kleinmaier, Toby Stark (consultant to MCCOY), Sara Sears, Marcela Cabello, Jeermal Sylvester, and MCCOY President - Liz Coit, Joy Kleinmaier (Board chair)

Agenda items:

1. What the Resource Development Committee and Board needs to do to support funding diversification goals
2. Ideas and strategies for 2026 Community Building

Committee Discussion

- As committee members, we need to think about strategies to obtain **new sources of unrestricted funding** that align with our strategic plans
- **Community building** includes being a MCCOY ambassador with intentional connections and conversations with corporate sponsors as well as increasing MCCOY's recognition in the community for our youth serving resources – committee members and board members need to find opportunities to nurture relationships to secure potential funding (resource development)
- Committee members need to **plant seeds and nurture relationships** with potential funders, former MCCOY board members, corporate partners, and community connections
- The committee needs to develop opportunities for **“graduate” board members** to help them stay connected to MCCOY in ways such as an Advisory Board, Legacy Donors/Sponsorships to get their “bubble on the wall”, etc.