

HOW ARE THE CHILDREN?

an event to raise awareness and support

NOVEMBER 2, 2023

5:30 PM - 8:30 PM

CRANE BAY EVENT CENTER

551 W. MERRILL ST.



**RACING INTO
OUR NEXT 30 YEARS**

JOIN OUR CAUSE.

Sponsorship Opportunities MARION COUNTY COMMISSION ON YOUTH

Marion County Commission on Youth, Inc. (MCCOY) was established in 1993 as Indianapolis' youth service intermediary to build a network of programs, services, and supports focused on the positive development of all youth. We are the organizing force that brings local nonprofits, community partners, government agencies, faith-based organizations, and schools together so all young people grow, learn, and thrive.



MCCOY Advocates || We unify local organizations and individuals to promote youth voices.

MCCOY Builds Capacity || We provide tools and trainings for youth professionals.

MCCOY Connects || We gather passionate community members to build solutions.

MCCOY is a Gateway || We connect youth & families to the programs they are looking for.

MCCOY Empowers || We prepare and place young people in leadership roles.

You Make All the Difference

Your financial support makes our work more meaningful. Your contributions fund the programs and services that can multiply the impact needed to make a difference in the lives of Indy-area youth. With your gift to MCCOY, you actually support hundreds of youth programs and thousands of young people, paving the way for their success.

(MCCOY) has been extremely helpful not only in connecting us with more resources and partners, but also it has provided us professional development training opportunities for our summer programs.

Elaisa Vahnie
Burmese American Community Institute

There are many families that are unaware of the resources offered to them & for them. MCCOY's Youth Activity Directory serves as that resource with resources to equip those who serve the community day in and day out.

Bernard Mickle
Office of Public Health & Safety



OUR ANNUAL EVENT.

How Are the Children?

Join MCCOY as we race into our next 30 years serving youth and families in Central Indiana. We are celebrating MCCOY's three decades of impact on young people in Indiana, acknowledging milestone achievements of our work and looking to the future as we launch a new era of leadership in the youth-serving community. MCCOY is excited to invite partners, youth service professionals, and community members to find out once and for all: How Are the Children?

By joining us as a sponsor, you are lifting up youth voices and supporting the systems that are empowering the leaders of tomorrow. Your organization will be recognized in our marketing materials for the event in a declaration of support for young people in Central Indiana. Additionally, MCCOY is proud to acknowledge sponsors on our social media channels as a show of support and thanks.

MCCOY's Social Media Reach in 2022

posts reached
73,970
users online

post impressions:
131,000

177%
increase in reactions
2021-2022



SPONSORSHIP OPPORTUNITIES

Take this opportunity to support innovation in youth leadership for Central Indiana. Share our vision to ensure every young person in Central Indiana has opportunities to grow, learn, and thrive.

Champion Sponsor || \$5,000

- 6 tickets with preferred seating
- Opportunity to address attendees during program portion of event
- Recognition in the event invitation (if received by August 15)
- Opportunity to gift attendees a premium item (provided by you)
- Company banner will be prominently displayed at the event (provided by you)
- Name and logo will be prominently displayed on the event: program, website, presentation screen, table signage
- Recognition in MCCOY social media biweekly and newsletter monthly leading up to the event
- Acknowledgment in MCCOY's Annual Report
- Opportunity to participate in any media interviews and provide quotes for media releases
- On-air TV/Radio Mentions



Food & Beverage Sponsor || \$3,500

- 4 tickets to the event
- Prominent signage with your name and logo at all food and beverage stations
- Opportunity to gift attendees a premium item (provided by you)
- Logo prominently displayed on event: program, website, presentation screen, table signage
- Recognition in MCCOY social media and newsletter
- Acknowledgment in MCCOY's Annual Report

How Are the Children?

*Thursday, November 2
5:30 PM - 8:30 PM
at Crane Bay Event Center
551 W. Merrill St.*

Individual Ticket || \$125

Table Sponsor || \$1,750

- 8 tickets with preferred seating
- Logo will be displayed on event: program, website, on-screen, table signage
- Recognition in MCCOY social media and newsletter
- Acknowledgment in MCCOY's Annual Report

Advocate Sponsor || \$500

- 2 tickets to the event
- Recognition in event: program, website, on-screen, table signage



How Are the Children?



Contact Information

Name: _____ Email: _____

Title: _____ Company: _____

Payment Information

Complete details below or register as a sponsor online and share an EPS or PNG high-resolution logo to hannah.swogger@mccoyouth.org. Please make checks payable to MCCOY, Inc. and send to: 1375 W. 16th Street // Indianapolis, IN 46202

- ☐ Champion || \$5,000
- ☐ Food & Beverage || \$3,500
- ☐ Table || \$1,750
- ☐ Advocate || \$500
- ☐ Individual Ticket || \$125 each

Your support makes our work more meaningful & helps increase our outreach efforts with Central Indiana youth and families across the board.

Name on Card: _____

Card Number: _____

Expiration Date: _____ Security Code: _____

Phone: _____ Email: _____

Address: _____

Signature: _____

Date: _____



become a
sponsor online
today



mccoyouth.org/HowAreTheChildren2023

