



In 2022, we
built the
future

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A MESSAGE FROM OUR president & executive director

After two years of COVID disruption, we resumed full in-person activities in 2022. After two years of Zoom meetings, online learning, hybrid work, and carefully keeping our social distance, we all joyfully embraced genuine, person-to-person interaction instead of screens! We got to be WITH people—soaking in the power of human interaction. We rediscovered that being present with each other is a powerful and life-giving gift and how important and meaningful relationships are to our well-being.

Youth development is all about the relationships young people build with the trusted and caring adults in their lives, and our work at MCCOY is about making sure that ALL youth have barrier-free access to those caring adults and quality programs which support their growth into a happy and successful adulthood. Whether it is us supporting efforts led by and for the BIPOC community to reduce mental health stigma; building more effective school-community partnerships; growing youth voice and civic engagement; standing up against legislation that restricts learning; or connecting youth to the programs that will help them grow, in 2022 MCCOY was focused on putting children and youth FIRST. Not in empty words, but in actions that tell them: **you are all valued and cared for.**



I hope you enjoy reading about the impact MCCOY's work had in the last year. As we begin our 30th year, we remain committed to our vision that Indianapolis will be a community where every young person has equitable opportunities to grow, learn, and thrive. We hope you will join us and help us make that vision a reality—TODAY.

THANK YOU,


President & Executive Director || MCCOY

OUR **IMPACT** 2022

One of our goals at MCCOY is to innovate the ways people and organizations improve supports for Central Indiana's young people. In 2022, we continued our efforts to help youth and their families navigate life's challenges that have been magnified by the global pandemic.



School 46 || We continued piloting the Community Health Worker Project at Daniel Webster School 46 and co-hosted the second annual West Indy Winterfest.



Indy Summer Youth Programs || We worked with 209 youth-serving organizations to promote summer programs and offer trainings to youth-serving professionals.



Antiracist and Equity Statement || We worked with the board to implement our Antiracist and Equity Commitment to better serve our diverse community.



Resources || We sent 50 resource-rich email campaigns with a 25% open rate and distributed over 5,750 Youth Activity Directories in the community.



Youth-Serving Professionals || We held 35 Educational Capacity Building Sessions, 17 focused on equity & inclusion.



Advocacy || We partnered with community members and organizations to defeat a bill that would have censored educators in the classroom.

SUPPORTING **YOUTH**

MCCOY dedicated time this year to drafting our Equitable Financial and Funding Principles to ensure we are seeking funds from ethical sources, spending equitably, and serving the community with respect, dignity, and equity at the forefront of our approach and practices.

income

\$1,270,378 || GRANTS
\$202,150 || CONTRACTS
\$55,774 || FUNDRAISING
\$9,487 || OTHER

\$1,537,789

expense

\$1,090,873 || ADMINISTRATIVE
\$18,001 || FUNDRAISING
\$13,544 || MARKETING/PR
\$335,752 || PROGRAMS

\$1,458,170

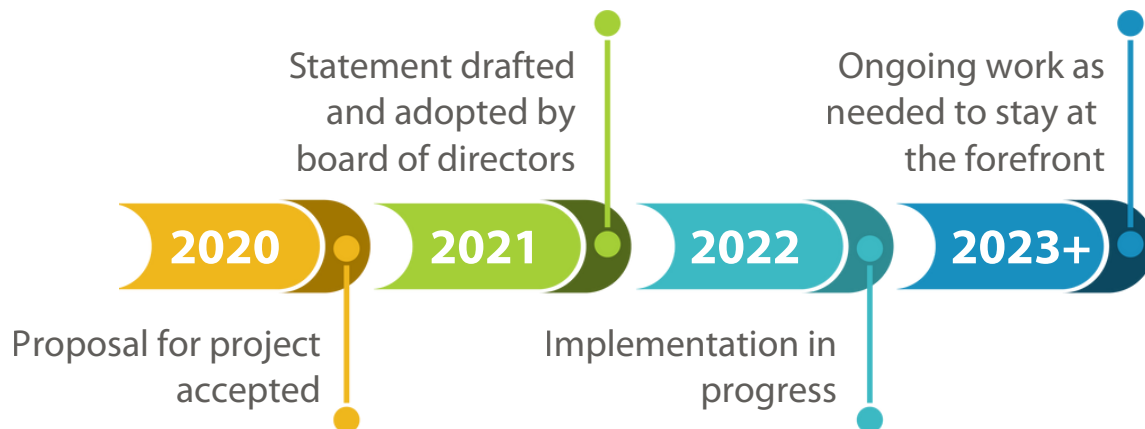




MCCOY EQUITY INITIATIVES

Continuing efforts to direct our work in helping to create equitable, anti-racist environments and systems for the youth and families we serve.

Adopted in 2021 and initiated in 2022, MCCOY's Equity and Anti-racist Commitment outlines internal and external best practices, policies, and responsibilities for MCCOY. Most importantly, it secures an ongoing commitment to remain equitable and ethical in all facets of our organization, in our culture, and our service to youth and families.



ongoing progress



MCCOY has taken a firmer public stance on issues that disproportionately impact children and families in historically minoritized communities through public statements, policy work, testimonies, letter campaigns, and more.



MCCOY is drafting an Equitable Financial and Funding Principles to ensure we are seeking funds from ethical sources, spending equitably, and serving the community with respect, dignity, and equity at the forefront of our approach and practices.



In 2022, we held **17** learning opportunities focused on equity and inclusion, totaling **30** hours of diversity, equity, and inclusion focused learning opportunities for the community. We are committed to ongoing learning both internally and as a provider to the community.

Thank you for our Equity Committee members who contribute to our ongoing efforts in this initiative: Latosha Rowley, Kimberly Hollabough, Kimberly Ewing, Marcy Cabello and Jazmin Glasco.

WE **ADVOCATE**

We promote positive practices and effective policies for youth.

MCCOY is a non-partisan and independent non-profit organization that champions the positive development of youth through leadership on key issues and support of the youth development professional community.

Our advocacy efforts this year focused on building partnerships within the community to stop legislation that would negatively impact our youth. Thanks to a united effort among MCCOY, other education advocates, and committed community members throughout the state, legislation was defeated that would have heavily censored classroom content and placed barriers on teachers from effectively supporting students in Indiana.

30

advocacy
resources
created

5

advocacy
trainings offered

11

testimonies
delivered on
behalf of MCCOY

2

youth advocacy
days at the
statehouse

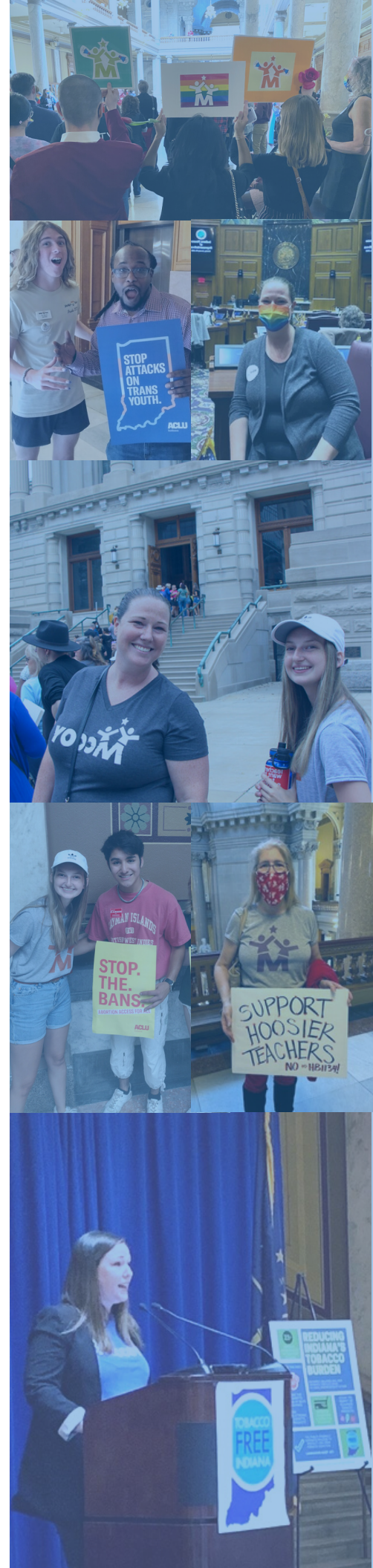
839

messages sent
to legislators

37

public action
letters signed by
MCCOY

5.



WE BUILD CAPACITY

We prepare youth-serving organizations to support young people.

At MCCOY, we prepare youth-serving individuals and organizations to support the developmental needs of young people by providing learning opportunities, program assessment and networking opportunities.

In 2022, MCCOY's capacity building efforts continued to thrive in a virtual setting, leading 35 training opportunities with 435 people participating. We increased the number of trainings focused on equity and inclusion, in alignment with our equity and antiracist statement. We consulted with 6 programs for Summer Learning Program Quality Intervention assessments, helping elevate programs that support youth in our community.

“

eCPR in a nutshell teaches you how to respond and assist in an emotional crisis by connecting, empowering, and revitalizing. But this training went so far above and beyond that. I received so much more than I expected to and I am so grateful.

-Anonymous Event Feedback

”



435 people participated in trainings



6 programs received SLPQI Assessments



71 total hours of training completed, 35 Educational Capacity Building Sessions



17 training course offerings focused on equity & inclusion, totaling 30 hours



WE ARE CONNECTORS

We host, develop, facilitate, and lead meaningful community partnerships.

“MCCOY has offered the coalition expertise in leadership, public health perspectives, and strategic planning... Thank you for your commitment to supporting youth and our work to prevent violence in Indianapolis.”

– Tiffany Davis, Marion County Youth Violence Prevention Coalition

In 2022, MCCOY spearheaded many projects, including continued work on a pilot for the Community Health Worker Project at Daniel Webster School 46. We continued conversations after publishing the Closing the Gap Between Schools and Communities assessment report, laying the foundation to act on the recommendations from the report and build community-school partnerships that will surround families with essential resources and programs.

MCCOY brings the community together to find innovative ways to address youth issues through open dialogue between youth-serving professionals, community advocates, young people, and many others.



Convened & collaborated with over **84** organizations throughout the year for early intervention and prevention and consistently served on **15** councils, committees, and collaborations of nonprofits, government agencies, and community members.

Helped plan the second annual West Indy Winterfest, serving **250+** families in Indy's Westside neighborhoods.

Obtained funding for the Marion County Youth Violence Prevention Coalition to expand initiatives and hire a full-time coordinator, which MCCOY will host in our office.

WE ENGAGE YOUTH

We promote access to enriching activities and leadership roles for youth.

The inclusion of youth voices and empowerment of youth leadership is key to our work in Indianapolis, and the Mayor's Youth Leadership Council provides that essential voice to ground our focus on issues relevant to youth.

The 2021-2022 Mayor's Youth Leadership Council broke into three action teams to lead the change they wanted to see in Central Indiana. These 23 teen leaders accomplished the following initiatives to make waves in their communities:

Mental Health

Created a collaborative public mural of post-it notes containing positive messages for students to raise awareness about mental health.

Careers

Launched a promotion campaign for Exploradoor to connect students with opportunities in the greater Indianapolis area.

Climate

Reduced clothing waste locally by collecting second-hand clothing donations in Indianapolis and donating them to charity.



WE ARE A GATEWAY

We provide essential tools and resources to organizations and families.

The positive development of youth in Central Indiana is at the heart of what we do. Our work nurtures assets and addresses needs of all young people, serving as a gateway between children, teens, emerging adults, families, and the array of resources available to them in our state and beyond.

In 2022, MCCOY's information-sharing activities continued in our efforts to provide COVID-19 resources to caregivers, teachers, and young people with specific emphasis on self-care and mental well-being. Our website received 16,850 views.

“There are many families that are unaware of the resources offered to them & for them. MCCOY's Youth Activity Directory serves as that resource with resources to equip those who serve the community day in and day out.
Bernard Mickle
Office of Public Health & Safety

”



5,750 Youth Activity Directories distributed, connecting Hoosiers with 735+ youth programs and resources.



16,850 unique users visited MCCOY web pages in 2022.



50 e-blasts sent. Open and click-through rates were 25.07% and 0.89%, respectively.



5,657 fans and followers on Facebook, Instagram, Twitter, and LinkedIn, up 10% from last year.



36 hours spent at 10 community events, sharing resources with the public.



1,338 posts reached an audience of approximately 73k with an average engagement rate of 7%, up 35% from last year.

THANK YOU

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Vishnu Iyer
Zachary Bucher
Zachary W. Adams

*Thank you to all who
donated anonymously.*





MAKING MEMORIES
together.

MEET THE TEAM

our staff

John Brandon || President & Executive Director
LaMarr Davis || Youth Outreach, Empowerment
Sarah Kumfer || Advocacy & Public Policy
Becky Reich || Capacity Building & Equity Initiatives
Kate Roelecke || Strategy & Operations
Hannah Swogger || Communications
Juli VanWyk || Administrative





championing the positive development of youth through

community & systems change



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