

MCCOY

ANNUAL REPORT

2018



President's Message

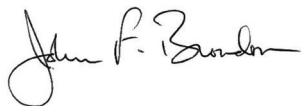
Greetings!

MCCOY's 2018 was a time of celebration! We looked back at our 25 years of service to our community's youth and the many accomplishments that have taken place so far, while also looking forward and asking how we can make things better for youth in the next 25 years. In the midst of the celebrating, the daily work of MCCOY continued at a high level.

Through this annual report, we are happy to share with you the impact MCCOY had on our community in 2018. You will see the vital role we played in building up the youth worker field, providing voice to youth needs and issues, building partnerships to grapple with tough problems, and connecting youth and families with the supports they need and want.

We are proud of our history and look forward to continuing to work with you to build a community where **all** youth will thrive, learn, and grow into successful and contributing adults. If you have ideas about how we can make that happen, please contact me at john.brandon@mccoyouth.org.

Sincerely,



John Brandon



Financials

Income Key

Grants/United Way: \$961,024

Contracts/Fees: \$173,547

Sponsorships/Fundraising: \$49,780

Other: \$22,075

Expense Key

Personnel: \$553,556

Program: \$379,264

Operating: \$141,575

Total Income: \$1,206,426

Total Expense: \$1,074,395



Advocate

MCCOY advocates for public policies that are in the best interests of all children.

Build Capacity

MCCOY provides training and assessment opportunities for professionals working with youth and families.

Legislative Successes

Anti-bullying Law (2013, updated 2018)

Revised the existing statute from 2005 to include:

- A clearer, evidence-based definition of bullying.
- Mandated teacher and student training.
- Mandated intervention for both the bully and the target, including parent notification and timeline for response.
- Mandated reporting of number of incidents to the Indiana Department of Education.
- Increased accountability through notifications and periodic audits by the Indiana Department of Education.

Suicide Awareness and Prevention Law (2017, updated 2018)

Revised existing statute from 2011 to include:

- Mandated training for all teachers every three years.
- Newly-created state suicide prevention coordinator position through the state Division of Mental Health and Addiction.
- Required training for emergency medical professionals.
- Required intervention and education for students.
- Recommendations for colleges and universities to improve communications and resources for students.

Child Abuse Prevention Law (2012, updated 2017)

Revised existing statute from 2012 to include:

- Evidence-based child abuse prevention practices and resources to schools, as mandated by the Indiana Department of Education.
- Required teacher training and student programming in prevention for levels kindergarten through twelfth grade.
- Requirement for schools to have policies and plans in place for reporting suspected child abused.

Training Impact by the Numbers

531: Training attendees in 2018

103: Hours of training completed in 2018

30: Hours of hosting and supporting Project Indy

29: Trainings offered (22 in person and 7 online)

14: Organizations assessed for quality

Fan Feedback

Sam: I've tried for nearly two years to include meditation into our camps with little success and now I have tools to sneak in meditation (focused attention exercises). It's truly **changing the culture and lexicon** of our youth services in a way that takes ACEs, trauma, brain science, social-emotional learning, etc. into account.

Dyla: One of the things that I have done since the cohort was working with staff on ACEs. It is important that we are aware of our ACEs as we serve the community. At our recent orientation with current and new staff, we talked about and completed the worksheet for ACEs. To be honest, for some of the staff, it was a challenge; it hit close to home. As a result of that experience, we are looking to put together a support group among staff to help **cope with trauma**.

Jamie: This cohort has most definitely **reshaped how I approach my students and my team**. I implemented one of the activities in our staff meetings and will start our camp mornings with the break activities. I'm most excited to add the "take what you need" table and explain it to students who are close to being disciplined so that they learn how to listen for their own triggers.

Convene

MCCOY gathers passionate community members in partnership to build solutions for youth.

Resource

MCCOY connects young people and their families to the programs they need to achieve their dreams.

Natural Caregiver Program Impacts

- MCCOY hired **4** Natural Caregivers, including a bilingual staff member, and certified all as Community Health Workers.
- Since May 2018, the Natural Caregivers have connected with **41** families in need of services, many of which could be connected to the Center for Working Families at Hawthorne Community Center.
- The Natural Caregivers have connected **6** families who qualify under the Great Families 2020 Initiative.
- The Natural Caregivers hosted **3** social capital events with more than **90** people in attendance.
- The Natural Caregivers attended more than **20** community events on the near west side to provide resources to those in need.

Early Intervention and Prevention Council

The Early Intervention and Prevention Council continued to implement its three-year (2017-2020) strategic plan aimed at reducing rates of child abuse, neglect, and delinquency. Three workgroups convened around the following priorities:



Additionally, MCCOY successfully procured funding from the Regional Service Council to plan and implement four Cost of Poverty Experiences for school personnel and youth workers in the following year.

Number of Resources Delivered

9,400: Copies of the 2018 edition of the Youth Activity Directory distributed

3,611: MCCOY's social media followers

106: Youth job positions funded by the Summer Youth Program Fund

37: Community events at which MCCOY had a presence

33: Earned media mentions for the organization

22: High school and college summer camp workers honored at the Excellence in Summer Service Awards

Bringing People Together

June: Partnering with the Indiana Fever, MCCOY hosted a Careers in Sports event that gave nearly **1,000** youth a glimpse of professional jobs in the sporting industry.

July: MCCOY hosted Summer Learning Day by inviting **1,200** youth, families, and youth service providers to an Indiana Fever basketball game to honor quality summer programs.

September: In honor of MCCOY's 25th birthday, a party was held at Kuntz Stadium. More than **500** attendees, including Indianapolis Mayor Joe Hogsett, enjoyed family activities, food trucks, and much more!

October: For the second year in a row, MCCOY brought together media representatives and nonprofits for a free event to discuss the importance of sharing stories about youth issues. More than **20** guests attended.



MCCOY Supporters

2018 Individual Donors

Anonymous Donors (6)
 Constance Alexander
 Kelli Jo Allen
 Dr. A.J. Allen
 Joni Anderson
 Tammie Barney
 Aster Bekele
 Liz Belcher
 Teresa Bennett
 Mary Boggs
 James Boyd
 Sharon Brandon
 Paula Brooks
 Russell Burns
 Lydia Cavazos
 James Clark
 Stephanie Cripe
 Val Cunningham
 Lamarr Davis
 Diane Deveau
 Gerald and Mabel Downey
 Brooke Dunn
 Scott Dvornik
 Dr. Kristine M. Eaton
 Charles (Chris) and Katherine Shelby Engel
 Kimberly Ewing
 Vince Failla
 Jessi Faulk
 Eric Flanner
 David Forsell
 Stephanie Freeman
 Brent Freeman
 Rebeca Frey
 Pastor John Girton
 Gabe Grady
 Veronika Grimes
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 Evan Thomas
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 Rich and Juli Van Wyk
 Kelsey Van Wyk
 Joseph Vande Bosche
 Janet Wakefield
 Robert Walls
 Malikia Wilder
 Casby Williams
 Tracy Williams
 Jeffrey Yu

2018 Honorary Donations

Rebecca Houk
 In Honor of Melissa Macchia and Brad
 Schwer's Wedding
 Christopher McCarthy
 In Honor of John Brandon
 Gail Thomas Strong
 In Honor of Shirley McCarthy
 McCarthy Revocable Trust

Aaron Huntley
 Ontay Johnson
 Ms. Jill Johnson
 Eric Kilbride
 Ann W. King
 Linda Kirby
 Karen Klokkevold
 Emily and Robbie Kusz
 Ms. Rachel Roman-
 Lagunas
 Terri Lee
 Drew Linn
 Melissa Macchia
 Gemma Makoutz
 Josh Malarsky
 James Malone
 Danielle Manning
 Shanna Martin
 Daryl Mason (Mason
 Consulting Group)
 Margaret Maxwell
 Fred and Shirley
 McCarthy
 Michael and Geriann
 McKay
 Doug Miltenberger
 Joseph Moheban

In Memory of Shirley McCarthy

2018 Funders (Companies and Foundations)

AmazonSmile
 AP Sign Group (Sommer Awning)
 Axiom
 B/MO
 Benevity
 Children's Bureau, Inc.
 CIBC Bank USA
 CICF, The Indianapolis Foundation
 City of Indianapolis
 City of Indianapolis Office of Public
 Health & Safety
 Comcast Heartland Region
 Correct 2 Compete
 Counterpart (formerly WDD Software)
 Dick's Sporting Goods
 Direct Connect Logistix
 Flanner Buchanan
 GICCD, Inc.
 Good Seeds
 Health & Hospital Corporation of Marion
 County
 Hibachi Studios
 Huffman Business Assoc.
 Huntington Investments
 Huntington National Bank
 Indiana Golf
 Indiana Sports Corp.
 International Wine Markets
 Indy Eleven
 Ivy Tech
 J.D. Resley Assoc.
 Jack's Donuts
 K&J Communications
 Keco Engineered Coatings
 Koumbari Dolce, LLC (Gigi's Cupcakes)
 Kroger
 Law Office of William W. Hurst, LCC
 LifeSmart Youth
 Lilly Endowment
 Long's Bakery
 M2 Promotions
 McDonald's
 Mental Health Association
 Murray Painting
 National Bank of Indianapolis
 Nina Mason Pulliam
 Olive Garden
 Pacers Foundation, Inc.
 Partnership for America's Children
 Prime Smile West
 Prime Smile East
 Radio One
 Regions Bank
 Starbucks
 State Farm Companies Foundation
 Taft Stettinius & Hollister LLP
 The Clowes Fund
 The Shaw-Burckhardt-Brenner Foundation
 Truist
 UnitedHealth Group
 United Way
 West End Dental
 WFYI

2018 Partners

Allies Indiana
 Congressman André Carson

MCCOY Supporters

Employ Indy
Greater Indianapolis Progress
Committee
Hawthorne Community Center
Indiana Fever
Indianapolis Mayors' Office
Indy With Kids
M2 Promotions
Summer Youth Program Fund

2018 Volunteers

Jazmyn Anderson
Cody Balog
Carly Brandon
Kareema Boykin
Russell Bruns
Burmese American
Community Institute
Wanda Dancy
Marlee Davis
Kim Devine
Vincent Failla
Girl Scout Troup 860
Lily Hall
Anne Hudson
Aaron Huntley
Terri Lee
Melissa Macchia
TiGre McNear
Doug Miltenberger
Cindy Muse
David Muse
Sam Muse
Karielle Patterson
ProAct Indy
Bette Peterson
Eric Roesch
Olivia Roney
Zuleima Sanchez
Lian Sang
Maylee Shoaf
Sandy Shoaf
Katie Sperka
Rob Sperka
Sabrena Suggs
Austin Stickley

Kelsey Van Wyk
Robyn Wilson

2019 Community In- volvement

Central Indiana Alliance
Against Hate
CYC Collaboration
Group
Government Affairs
Society of Indiana Indi-
ana Coalition for
Human Services
Indiana Consortium of
Family Organization
Indiana Family Impact
Seminars
Indy Chamber
Marion County OST Na-
tional Afterschool
Association
National Association of
Social Workers
Partnership for
America's Children
POWER Caucus

SLPQA(I) Network Lead
Youth Philanthropy Initiative of Indiana

2019 Committees

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Russell Burns
Brent Freeman
Kevin Hampton
Quinton Holland
Melissa Macchia, Atty.
Cindy Muse, Atty.
Evan Thomas

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Kevin Hampton
Beth Huffman
George K. Taylor
Evan Thomas
David Boodt
Juli Van Wyk
Abby Warner

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Katie Eaton
Jacie Farris
Nancy Holland
Trevor Holloway
Linda Kirby
Karla Lopez-Owens
Josh Proctor
Mike Simmons
Gabriela Skovronsky
Sam Snideman

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Cindy Muse, Atty.
Evan Thomas

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Quinton Holland
Colleen Horan
Juan Ongay
Cindy Muse, Atty.
Sara Twining

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John Brandon
Lindsey Bullinger
Tatiana Byrd
Tyler Girtton
Madeline Hudson
Doug Miltenberger
Catherine O'Donnell
Michelle Travis
Holly Walpole
Sarah Williams
Dejhari Woodard
Madeline Zielinski

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Secretary: Russell Burns

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Russell Burns
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Brent Freeman
Nancy Holland
Quinton Holland
Trevor Holloway
Linda Kirby
Terri Lynne Lee
Doug Miltenberger
Cindy Muse, Atty.
Josh Proctor
J. Michael (Mike) Simmons
Gabriela Skovronsky
George K. Taylor
Evan Thomas

2019 Staff

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Director
Jacqueline Bradley, Natural Caregiver
Idamarie Collazo, Early Intervention
and Prevention Great Families 2020
Coordinator
Jacie Farris, Communications Director
Maria Gonzalez, Natural Caregiver
Kate Roeleck, Early Intervention and
Prevention Initiative Director
Becky Reich, Training Director
Juli Van Wyk, Administrative Assistant
Sarah Williams, Public Policy and
Advocacy Director

*Thanks to MCCOY's anonymous donors and volunteers
who give privately. We apologize if any supporters were
left out of this publication. Please contact MCCOY with
corrections.*

Mission

MCCOY's mission is to champion the positive development of youth through leadership on key issues and support of the youth worker community.

Vision

MCCOY's vision is that every young person in central Indiana has opportunities to thrive, learn, engage, and contribute.

Support

Your donation to MCCOY puts your support squarely behind the only organization exclusively devoted to promoting positive youth development in central Indiana. Your tax-deductible contribution helps fund MCCOY's work. MCCOY is a 501 (c) (3) nonprofit organization and relies on charitable contributions to help us make an impact in our community. There are several ways you can support MCCOY, including one-time or recurring donations, sponsorships, employee matching, and more. We encourage you to support our local young people and make your contribution today.

Additionally, MCCOY, in partnership with IUPUI Community Engagement, has a Community Food Box outside of our office at 1375 W. 16th Street in Indianapolis. This box allows neighbors to help themselves to food and hygiene products if they are in need. Our partners in this endeavor include IU Health Fairbanks Hall, System Quality & Safety, and IU Health IUHP Cohort 2, RCS Shadeland.



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