President’s Message

Greetings!

MCCOY’s 2018 was a time of celebration! We looked back at our 25 years of service to our community’s youth and the many accomplishments that have taken place so far, while also looking forward and asking how we can make things better for youth in the next 25 years. In the midst of the celebrating, the daily work of MCCOY continued at a high level.

Through this annual report, we are happy to share with you the impact MCCOY had on our community in 2018. You will see the vital role we played in building up the youth worker field, providing voice to youth needs and issues, building partnerships to grapple with tough problems, and connecting youth and families with the supports they need and want.

We are proud of our history and look forward to continuing to work with you to build a community where all youth will thrive, learn, and grow into successful and contributing adults. If you have ideas about how we can make that happen, please contact me at john.brandon@mccoyouth.org.

Sincerely,

John Brandon
Financials

Total Income: $1,206,426

Income Key
Grants/United Way: $961,024
Contracts/Fees: $173,547
Sponsorships/Fundraising: $49,780
Other: $22,075

Expense Key
Personnel: $553,556
Program: $379,264
Operating: $141,575

Total Expense: $1,074,395
Legislative Successes

Anti-bullying Law (2013, updated 2018)
Revised the existing statute from 2005 to include:
- A clearer, evidence-based definition of bullying.
- Mandated teacher and student training.
- Mandated intervention for both the bully and the target, including parent notification and timeline for response.
- Mandated reporting of number of incidents to the Indiana Department of Education.
- Increased accountability through notifications and periodic audits by the Indiana Department of Education.

Suicide Awareness and Prevention Law (2017, updated 2018)
Revised existing statute from 2011 to include:
- Mandated training for all teachers every three years.
- Newly-created state suicide prevention coordinator position through the state Division of Mental Health and Addiction.
- Required training for emergency medical professionals.
- Required intervention and education for students.
- Recommendations for colleges and universities to improve communications and resources for students.

Revised existing statute from 2012 to include:
- Evidence-based child abuse prevention practices and resources to schools, as mandated by the Indiana Department of Education.
- Required teacher training and student programming in prevention for levels kindergarten through twelfth grade.
- Requirement for schools to have policies and plans in place for reporting suspected child abused.

Training Impact by the Numbers

531: Training attendees in 2018
103: Hours of training completed in 2018
30: Hours of hosting and supporting Project Indy
29: Trainings offered (22 in person and 7 online)
14: Organizations assessed for quality

Fan Feedback

Sam: I’ve tried for nearly two years to include meditation into our camps with little success and now I have tools to sneak in meditation (focused attention exercises). It’s truly changing the culture and lexicon of our youth services in a way that takes ACEs, trauma, brain science, social-emotional learning, etc. into account.

Dyla: One of the things that I have done since the cohort was working with staff on ACEs. It is important that we are aware of our ACEs as we serve the community. At our recent orientation with current and new staff, we talked about and completed the worksheet for ACEs. To be honest, for some of the staff, it was a challenge; it hit close to home. As a result of that experience, we are looking to put together a support group among staff to help cope with trauma.

Jamie: This cohort has most definitely reshaped how I approach my students and my team. I implemented one of the activities in our staff meetings and will start our camp mornings with the break activities. I’m most excited to add the “take what you need” table and explain it to students who are close to being disciplined so that they learn how to listen for their own triggers.
Natural Caregiver Program Impacts

- MCCOY hired 4 Natural Caregivers, including a bilingual staff member, and certified all as Community Health Workers.
- Since May 2018, the Natural Caregivers have connected with 41 families in need of services, many of which could be connected to the Center for Working Families at Hawthorne Community Center.
- The Natural Caregivers have connected 6 families who qualify under the Great Families 2020 Initiative.
- The Natural Caregivers hosted 3 social capital events with more than 90 people in attendance.
- The Natural Caregivers attended more than 20 community events on the near west side to provide resources to those in need.

Early Intervention and Prevention Council

The Early Intervention and Prevention Council continued to implement its three-year (2017-2020) strategic plan aimed at reducing rates of child abuse, neglect, and delinquency. Three workgroups convened around the following priorities:

- Early Intervention and Prevention Services
- Community Engagement and Public Safety
- School Training Needs

Additionally, MCCOY successfully procured funding from the Regional Service Council to plan and implement four Cost of Poverty Experiences for school personnel and youth workers in the following year.

Number of Resources Delivered

- 9,400: Copies of the 2018 edition of the Youth Activity Directory distributed
- 3,611: MCCOY’s social media followers
- 106: Youth job positions funded by the Summer Youth Program Fund
- 37: Community events at which MCCOY had a presence
- 33: Earned media mentions for the organization
- 22: High school and college summer camp workers honored at the Excellence in Summer Service Awards

Bringing People Together

- June: Partnering with the Indiana Fever, MCCOY hosted a Careers in Sports event that gave nearly 1,000 youth a glimpse of professional jobs in the sporting industry.
- July: MCCOY hosted Summer Learning Day by inviting 1,200 youth, families, and youth service providers to an Indiana Fever basketball game to honor quality summer programs.
- September: In honor of MCCOY’s 25th birthday, a party was held at Kuntz Stadium. More than 500 attendees, including Indianapolis Mayor Joe Hogsett, enjoyed family activities, food trucks, and much more!
- October: For the second year in a row, MCCOY brought together media representatives and nonprofits for a free event to discuss the importance of sharing stories about youth issues. More than 20 guests attended.

Convene

MCCOY gathers passionate community members in partnership to build solutions for youth.

Resource

MCCOY connects young people and their families to the programs they need to achieve their dreams.
2018 Individual Donors

Anonymous Donors (6)
Constance Alexander
Kelli Jo Allen
Dr. A.J. Allen
Joni Anderson
Tammie Barney
Aster Bekele
Liz Belcher
Teresa Bennett
Mary Boggs
James Boyd
Sharon Brandon
Paula Brooks
Russell Burns
Lydia Cavaos
James Clark
Stephanie Cripe
Val Cunningham
Lamarr Davis
Diane Deveau
Gerald and Mabel Downey
Brooke Dunn
Scott Dvornik
Dr. Kristine M. Eaton
Charles (Chris) and Katherine Shelby Engel
Kimberly Ewing
Vince Failla
Jessi Faulk
Eric Flamer
David Forsell
Stephanie Freeman
Brent Freeman
Rebecca Frey
Pastor John Girton
Gabe Grady
Veronika Grimes
Scott Hammersley
Kevin Hampton
Paula Hartzler
Peter Haughan
Frank Helfin
Richard Hester
Jennifer Hill
Trevor Holloway

Aaron Huntley
Ontay Johnson
Ms. Jill Johnson
Eric Kilbride
Ann W. King
Linda Kirby
Karen Klokkevold
Emily and Robbie Kusz
Ms. Rachel Roman-Lagunas
Terri Lee
Drew Linn
Melissa Macchia
Gemma Makoutz
Josh Malarsky
James Malone
Danielle Manning
Shanna Martin
Daryl Mason (Mason Consulting Group)
Margaret Maxwell
Fred and Shirley McCarthy
Michael and Geriann McKay
Doug Miltenberger
Joseph Moheban

Cindy Muse
Valory Myers
Natalie Skarbeck O’Hara
Louis Norris
John Peirce
Diane Pfeiffer
Troy Powell
Joshua Proctor
Schawayna Raie
Kathryn Red
Becky Reich
Jamie Roberts
Philip and Betsy Roby
Olivia Roney
Kay Rowley
Betsy Savare
Robert Scott
Mike Simmons
Gabriela Slowronsky
James Small
Annie L. Smith
Tom Sponsel
Kevin Sullivan
George Taylor
Evan Thomas
Cathy Usher
Rich and Julie Van Wyk
Kelsey Van Wyk
Joseph Vande Bosche
Janet Wakefield
Robert Walls
Malikia Wilder
Casby Williams
Tracy Williams
Jeffrey Yu

2018 Honorary Donations

Rebecca Houk
In Memory of Shirley McCarthy

2018 Funders (Companies and Foundations)

AmazonSmile
AP Sign Group (Sommer Awning)
Axiom
B/MO
Benefit
Children’s Bureau, Inc.
CIBC Bank USA
CICF, The Indianapolis Foundation
City of Indianapolis
City of Indianapolis Office of Public Health & Safety
Comcast Heartland Region
Correct 2 Compete
Counterpart (formerly WDD Software)
Dick’s Sporting Goods
Direct Connect Logistix
Flanner Buchanan
GICCD, Inc.
Good Seeds
Health & Hospital Corporation of Marion County
Hibachi Studios
Huffman Business Assoc.
Huntington Investments
Huntington National Bank
Indiana Golf
Indiana Sports Corp.
International Wine Markets
Indy Eleven
Ivy Tech
J.D. Resley Assoc.
Jack’s Donuts
K&D Communications
Keco Engineered Coatings
Koundari Dolce, LLC (Gigi’s Cupcakes)
Kroger
Law Office of William W. Hurst, LCC
LifeSmart Youth
Lilly Endowment
Long’s Bakery
M2 Promotions
McDonald’s
Mental Health Association
Murray Painting
National Bank of Indianapolis
Nina Mason Pulliam
Olive Garden
Pacers Foundation, Inc.
Partnership for America’s Children
Prime Smile West
Prime Smile East
Radio One
Regions Bank
Starbucks
State Farm Companies Foundation
Taft Stettinius & Hollister LLP
The Gloves Fund
The Shaw-Butchardt-Brenner Foundation Trust
UnitedHealth Group
United Way
West End Dental
WFYI

2018 Partners

Allies Indiana
Congressman André Carson
Thanks to MCCOY’s anonymous donors and volunteers who give privately. We apologize if any supporters were left out of this publication. Please contact MCCOY with corrections.
Mission
MCCOY's mission is to champion the positive development of youth through leadership on key issues and support of the youth worker community.

Vision
MCCOY’s vision is that every young person in central Indiana has opportunities to thrive, learn, engage, and contribute.

Support
Your donation to MCCOY puts your support squarely behind the only organization exclusively devoted to promoting positive youth development in central Indiana. Your tax-deductible contribution helps fund MCCOY’s work. MCCOY is a 501 (c) (3) nonprofit organization and relies on charitable contributions to help us make an impact in our community. There are several ways you can support MCCOY, including one-time or recurring donations, sponsorships, employee matching, and more. We encourage you to support our local young people and make your contribution today.

Additionally, MCCOY, in partnership with IUPUI Community Engagement, has a Community Food Box outside of our office at 1375 W. 16th Street in Indianapolis. This box allows neighbors to help themselves to food and hygiene products if they are in need. Our partners in this endeavor include IU Health Fairbanks Hall, System Quality & Safety, and IU Health IUHP Cohort 2, RCS Shadeland.