



FOR IMMEDIATE RELEASE

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MCCOY, Indiana Fever encourage summer learning in Indianapolis

INDIANAPOLIS – The Marion County Commission on Youth, Inc. (MCCOY) recently partnered with the [Indiana Fever](#) to celebrate summer learning with two major events, bringing approximately 2000 youth to Bankers Life Fieldhouse to participate.

Summer Learning Day was held on Friday, June 29 with nearly 1000 Hoosier youth, families and youth service providers. Participants of Summer Learning Day were provided with tickets to the game, as well as Fever hats, t-shirts and food vouchers. Select participants were chosen to engage in various on-court activities such as singing the national anthem, high-fiving players and cutting down the basketball nets. As extensions of Summer Learning Day, the Fever also organized clinics focused on literacy and fitness with a few of the participating organizations.

“The Indiana Fever has built a strong partnership with MCCOY, and together we strive to make Summer Learning Day better each year,” said Kelby Lambe, a consultant with the Indiana Fever. “We place a high value on community engagement, so Summer Learning Day has become a highly rewarding event for us as we see so many young people and their leaders and families fill the stands.”

This year MCCOY and the Fever also hosted a Careers in Sports event on Tuesday, July 10. Nearly 1000 youth and their program leaders had the chance to watch a Fever practice session and learn about various jobs in the sporting industry. Fever staff spoke about their love of athletics while also highlighting the different roles that make a professional basketball game happen.

“Each year we celebrate the value of summer learning with a Fever basketball game because we want children to appreciate their summer programs and mentors while also knowing that learning and growing can make for an enjoyable and memorable summer,” said John Brandon, president and executive director of MCCOY. “We thank the entire Indiana Fever organization for creating such a fun atmosphere for the children, families and youth service providers, many of whom are experiencing a professional sporting event for the first time. By adding the Careers in Sports opportunity, we are showing young people a variety of jobs in the sports industry and hoping to inspire many of our youth as they prepare for advanced education and the workforce.”



In support of youth development, Indianapolis Mayor Joe Hogsett declared June 29, 2018 to be Summer Learning Day in a recent proclamation. The proclamation noted that Summer Learning Day “highlights the importance of young people getting involved in learning activities during the summer months; the need for greater community support of local summer programs that benefit children and teenagers; and the tremendous dedication and commitment of summer program staff.”

Summer Learning Day is a national efforts that promotes on-going learning during out-of-school months through playing, reading, exploring and creating. This campaign emphasizes the importance of helping kids retain information from the previous school year while also preparing them for the rigors of the upcoming school year.

Most participants in Summer Learning Day were recipients of the [Summer Youth Program Fund’s 2018 grants](#). In the spring, funds amounting to more than \$2.8 million were dispersed among more than 200 summertime programs in Indianapolis. Many participants of the Careers in Sports event were also SYPF grantees, though that event was open to all summer youth programs in the region.

To learn more about National Summer Learning Day, click [here](#). To learn more about the Summer Youth Program Fund, click [here](#). To learn more about MCCOY, click [here](#).



The Marion County Commission on Youth, Inc. (MCCOY) is the youth services intermediary for central Indiana whose mission is to champion the positive development of youth through leadership on key issues and support of the youth worker community. MCCOY’s vision is that every young person in central Indiana has opportunities to thrive, learn, engage and contribute.

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