



2017 Annual Report



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Message from the President

Dear Friend:

There is an old phrase that says, “time and tide wait for no one.” That is especially true when we consider the growth and development of children and young people. Every loving parent experiences moments during his or her child’s life they would love to hold onto, to freeze time and keep things that same way – but it cannot be done. That’s why the work that MCCOY does to support the positive development of children and youth in our community is so very important.

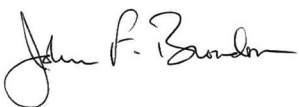
We can’t wait for the “proper moment” to make sure our children are safe, healthy, learning, experiencing, and gaining all the knowledge and skills they need to become positive, productive, and contributing adults. **Now** is the proper moment, the right time, to assure that all young people in Marion County have access to the following:

- well-trained youth development professionals in high-quality youth programs
- policies and laws that support the growth and well-being of young people
- a caring community that works together to address problems with real solutions
- information to connect youth with the resources they need to grow up well

This report of our work in 2017 outlines our stance that **now** is the time for each of us in our community to invest in our children with our time, resources, and talents. We must take the opportunity **now** to make sure that all children know they really are the most important people in our lives.

We are grateful to all of our partners in this work and are deeply appreciative of those who provide us with the resources we need to carry out our tasks successfully. I hope you enjoy reading this report, and I welcome any thoughts you have that will help us do our job better. As we embark on our 25th year of service in central Indiana, we renew our commitment to making sure that all youth in our community have opportunities to thrive, learn, engage, and contribute.

Respectfully,



John Brandon
President and Executive Director

2017 Financials

Income: \$1,520,994

Sponsorships/Fundraising 1.4%

Other 2.4%

Contracts/Fees 9.9%

Grants/UW 86.3%

Expenses: \$1,426,951

Operating Expenses 14.3%

Personnel 33.4%

Program Contractor Labor 52.3%



Advocate

MCCOY advocates for public policies that are in the best interests of all children.

Mindi Goodpaster, MCCOY's Public Policy & Advocacy Director, was awarded the Advocate Award at the 2nd Annual Indiana Suicide Prevention Conference.

Legislative Lobbying and Advocacy Successes

HEA 1430 Suicide Awareness and Prevention

MCCOY researched, wrote, and successfully lobbied for this comprehensive legislation to prevent and reduce suicide not only among youth but across all ages.

MCCOY successfully lobbied for the passage of other legislation, including:

- **SEA 59 Professional Licensing**
- **SEA 355 Child Abuse Education & Policies**
- **HEA 1218 Juvenile Justice**
- **HEA 1391 Social Worker Licenses**

Presentations and Professional Development Opportunities

- Presented recommendations of the **Mental Health & Substance Abuse Task Force to the Commission on Improving the Status of Children**
- Presented to the educational luncheon series of the **Indiana Coalition for Human Services** and **Children's Coalition of Indiana** about gun-related suicide deaths in Indiana
- Featured in a story done by Kara Kenney of **RTV6** on the failure of schools to report incidents of bullying to the Department of Education
- Presented to legislative assistants of both the **Indiana House of Representatives** and the **State Senate** on the **2017 Suicide Prevention Law**
- Attended the annual legislative preview luncheon of the **Indiana Chamber of Commerce**
- Attended the annual meeting of **Covering Kids and Families of Indiana** with guest speaker Dr. Joycelyn Elders, former U.S. Surgeon General
- Attended the **Bingham, Greenebaum, Doll Legislative Conference**
- Provided end-of-session legislative updates to the **Northside Optimist Club**, **Indiana Youth Institute's Youth Worker Cafe** in Monroe County, and Graduate Social Work Students at **IUPUI**.

Build Capacity

MCCOY provides tools and trainings for youth workers to build skills and effectively serve.

Areas of Impact

Make Youth Safe

"There was a specific instance where one of the students required first aid for suicidal thoughts and my peer mentor and myself discussed and carried out the appropriate steps according to our Youth Mental Health First Aid training. I was definitely grateful to have participated in that training and to have a peer mentor there as well having had that training."

"I felt like I was in the right place to improve my youth development - letting them know they have an advocate who believes in them is simple and powerful."

Provide High-Quality Information Across the Field of Youth Work

"Profound material that is well-worth implementing."

"Dense and profound material."

Change Program Culture

"Implementing SEL and mindfulness has changed our dynamic."

"I will now be sure to avoid labels that negatively profile my students."

Open Eyes to Serving the "Whole" Child

"I really didn't have a clue...."

"I never thought about it that way."

Make Connections

"If we all work together, a change can be made."

Learning Network in 2017

Trainings

Stewards of Children • Planning With Data • Youth Mental Health First Aid • LGBTQ, Gender Diversity and Program Policy • QPR Suicide Prevention • Diversity and Inclusion in Programming • Immigration and Impact on Youth • SEL and Mindfulness • Youth Staff Training • CPR and First Aid • Youth Leadership • Problem Solvers Series • eCPR

Statistics

25 trainings offered (20 in person and 5 online)
103 hours of training
570 attendees
17 organizations assessed through SLPQI

Convene

MCCOY gathers passionate community members in partnership to build solutions for youth.

Resources

MCCOY connects young people and their families to the programs they need to achieve their dreams.

Family Access Network

- Named a subgrantee of Great Families 2020, a program through United Way of Central Indiana, funded in part by the Social Innovation Fund, to partner with Hawthorne Community Center to provide services to help approximately **115 families** through its Center for Working Families and early childhood education programming.
- Hired a Manager of Partnership and Outreach to deepen partnerships with organizations that provide services to **families in crisis**.
- Moved into **phase II** of the Natural Caregiver program.
- Trained **two staffers** as Community Health Workers.
- Kicked off the **Grandparent, Relative & Kinship Caregiver Café**, offering peer support and connections to community resources.

Early Intervention & Prevention Council

- Implemented **three-year** (2017-2020) work plan based on the technical assistance and training from Georgetown University's Center for Juvenile Justice Reform through the Center for Coordinated Assistance to States to update the EIPC strategic plan and build knowledge and capacity around cross-systems data integration for youth-serving agencies.
- Established work groups to support **three priorities**: early intervention and prevention services; community engagement and public safety; and schools training needs.

Youth Employment

MCCOY continued to work with EmployIndy in developing and presenting skills curriculum. The Youth Opportunities Fair, presented with Representative André Carson's office, added EmployIndy, the City of Indianapolis, and the Indianapolis Public Library as partners. Almost **60 vendors**, many offering employment, welcomed more than **900 youth** to the event.

"Our Kids, Our Families, Our Communities"

MCCOY continued to host a show that aired on government channel TV-2 and on our YouTube channel. In 2017, MCCOY produced **nine episodes** on topics such as civic leadership, sports, gun safety, art therapy, youth employment, immigration issues, cultural programming, and early learning. The show had more than **1,300 views** on YouTube in 2017.

By the Numbers

9155

Total number of copies of the 2017 edition of the Youth Activity Directory distributed through community events, youth-serving organizations, and local hang-outs.

3,330

Total number of MCCOY's followers between Facebook and Twitter by the end of 2017.

2,120

Total number of Youth Activity Directory apps downloaded in total by the end of 2017.

26

Total number of earned media mentions for MCCOY in 2017.

25

Total number of community events at which MCCOY had a presence in 2017.

Media Networking Event

MCCOY hosted its first Media Networking event in 2017 to bring media representatives and nonprofits together. Discussions focused on the importance of sharing stories about youth issues as well as the proper procedures and technicalities to go through when working with the media. The event brought together four media representatives and approximately 26 individuals from local nonprofits. One participant provided the following feedback:

Great event! Very honest and transparent panel members. Thank you to MCCOY for putting this together.

Summer Youth Program Fund Activities

- Distributed \$25,000 to 25 local high school and college students as part of the Excellence in Summer Service Awards.
- Organized a National Summer Learning Day event and distributed 1,040 tickets.
- Provided 10 reading specialists.
- Recruited 3 summer VISTA Associates.
- Helped summer programs hire 105 high school youth.

MCCOY Supporters

2017 Individual Donors

Anonymous Donors(5)
Scott Adams
Constance Alexander
Kelli Jo Allen
Dr Albert J. Allen
Joni Anderson
Elizabeth Belcher
Teresa Bennett
Mark Bradley
Kim Brand
Charlotte Brandon
John Brandon
Russell Burns
J. Michael Cannon
Lydia Cavazos
James & Cassandra Clark
Dorothy Clem
Stephanie Cripe
Diane Deveau
Gerald and Mabel "Gino" Downey
Patrick Doyle
Brooke Dunn
Chris & Katherine Shelby Engel
Dr. Carolyn Gentle-Genitty
Kyle Goheen
Erin Good
Mindi Goodpaster
J. Scott Hammersley
Kevin Hampton
Thomas Hildebrand
Jennifer Hill
Trevor Holloway
Anne Hudson
Lisa Hughes
Telly Ingram
Christina Jennings
Byron Jensen
Gregg Keesling
Gwen Kelley
Eric Kilbride
Ann W. King
Wells Lange
Terri Lynn Lee
Mary & Ron Leffler
Drew Linn
Sally Lushin
Melissa Macchia
James Malone
Samuel Marks
Shanna Martin
Joel Martinez

Haley Mathis
Margaret Maxwell
Shirley & Fred McCarthy
Doug Miltenberger
Kimberly Moffett
Cindy & David Muse
Jennifer Muse
Catherine O'Donnell
Starla Officer
John J. Peirce
Diane & Hudnall Pfeiffer
Troy Powell
Lynn Radzinski
Kathryn Red
Becky Reich
Philip & Betsy Roby
Gail Romine
Joe Rust
Cindy Schum
Shea Shay
Gabriela Shearer
Curtis Shirley
Mike Simmons
James Simmons
Mari & Dan Skovronsky
Victoria & Brian Snyder
Tom Sponsel
Asha Sprinkles
Gail Thomas & Anthony Strong
Evan Sturm
Katie Surfleet
Scott Tant
George K. Taylor
Evan Thomas
Michelle Travis
Rich & Juli Van Wyk
Joe & Diane VandeBosche
Brandon Waggoner
Nycholas Weaver
Tracy Williams
Jeffrey Yu

2017 Funders (Companies and Foundations)

Adesa Corp Office USA
AmazonSmile
Annie E. Casey Foundation
Aqua
Axiom Human Capitol Management
Childrens Bureau
Central Indiana Community
Foundation

The Indianapolis Foundation
City of Indianapolis
Clark Quinn Moses Scott & Grahm
Colts
Comcast
Correct2Compete
Direct Connect Logistix
Dixon Golf
EmployIndy
Flat 12
Greek's
Health & Hospital Corp.
Heartland Film Inc.
Heartland Unitarian Universalist
Church
Hedges & Assoc.
Home Safe Homes
Hope Plumbing
Huffman Business Solutions
Huntington Mortgage
Huntington National Bank
Indianapolis Metropolitan Police
Department
Indiana Business System
Indiana Sports Corp.
Indiana State Museum
Indiana Statewide Afterschool Network
Indiana University
Indianapolis Indians
Indianapolis Neighborhood Resource
Center
IUPUI
J.D. Resley Associates, Inc.
Kroger
KSM Consulting
K&J Communications
Lilly Endowment
M2Promotions
Nina Mason Pulliam Charitable
Foundation
Omni Investigative
Pacers Basketball
Regions Bank
Resolute Acquisition Corp.
Social Health
State Employees Comm. Campaign
State Farm
Taft Stettinius & Hollister
The Center for the Performing Arts
The Clowes Fund
The National Bank of Indianapolis
ThyssenKrupp
Total Quality Logistics

MCCOY Supporters

United HealthGroup
United Way of Central IN
WFYI

2017 Partners

Congressman Andre Carson
Indianapolis Mayors' Office
Employ Indy
Greater Indianapolis Progress
Committee
Hawthorne Community Center
Summer Youth Program Fund
Kim Brand
Kara Kenney
Police Chief Bryan Roach
Jack Hope
Angela Cain
Katy Mann
David Waldman
Kelby Lambe
Sue Ellspermann
Lisa Hughes

2017 Volunteers

Julie Fouts
Susan Ireland
Katie Mills

2017 Committees

Executive

A.J. Allen
John Brandon
Chris Engel
Kevin Hampton
Quinton Holland
Melissa Macchia
Cindy Muse
Mike Simmons
Evan Thomas

Finance

Liz Belcher
John Brandon
Chris Engel
Kevin Hampton
Beth Huffman
George K. Taylor
Evan Thomas
Juli Van Wyk

Marketing and Communications

Sam Alderfer
Teresa Bennett
Domininc Conover
Jacie Farris
Aaron Garner
Kelly Griesse
Catherine O'Donnell
Vicki Snyder
Mike Simmons
Gabriela Skovronsky
Michelle Travis

Program

Dr. Carolyn Gentle-Genitty
Quinton Holland
Colleen Horan
LaTasha Hudson
Jerry King
Terri Lee
Juan Ongay
Becky Reich
Meisha Wide
Courtney Williams

Public Policy

A.J. Allen
Stacey Bledsoe
Lindsey Bullinger
Tatiana Byrd
Tyler Girton
Mindi Goodpaster
Doug Miltenberger
Cindy Muse
Catherine O'Donnell
Michelle Travis
Holly Walpole
Madeline Zielinski

2017 Community Involvement

Race and Cultural Relations Leadership
Network
IPS Mental Health Initiative
Indianapolis Promise Task Force
21st Century Scholars Advisory Council
Preventive Health and Services
Advisory Committee of
Indiana State Department of
Health
Children's Coalition of Indiana
Marion County Youth Violence
Prevention Committee
Employ Indy Youth Council

Marion County Out of School Time
Alliance
Partnership for America's Children
Youth Advocate Program

2018 Staff

John Brandon, President & Executive
Director
Idamarie Collazo, Early Intervention &
Prevention Great Families 2020
Coordinator
Jacie Farris, Communications Director
Mindi Goodpaster, Public Policy &
Advocacy Director
LaTasha Hudson, Early Intervention &
Prevention Initiative Director
Aaron Huntley, Communications Intern
Becky Reich, Training Director
Shanice Turner, Great Families 2020
VISTA
Juli Van Wyk, Administrative Assistant

2018 Board

Officers

Chair: Melissa Macchia, Atty.
Vice Chair: A.J. Allen, M.D.
Treasurer: Kevin Hampton
Secretary: Chris Engel, Atty.

Directors

Teresa A. Bennett
Russell Burns
Brent Freeman
Quinton Holland
Trevor Holloway
Eric Kilbride
Terri Lynne Lee
Doug Miltenberger
Cindy Muse, Atty.
Catherine O'Donnell
J. Michael (Mike) Simmons
Gabriela Skovronsky, student
Victoria Snyder, CPA
George K. Taylor
Evan Thomas
Michelle Travis

Thank you to MCCOY's many anonymous
donors who chose to give privately. We
apologize if any supporter was left out of
this publication. Please contact MCCOY with
corrections.

Mission

MCCOY's mission is to champion the positive development of youth through leadership on key issues and support of the youth worker community.

Vision

MCCOY's vision is that every young person in central Indiana has opportunities to thrive, learn, engage, and contribute.

Support

Your donation to MCCOY puts your support squarely behind the only organization exclusively devoted to promoting positive youth development in central Indiana. Your tax-deductible contribution helps fund MCCOY's work. MCCOY is a 501 (c) (3) nonprofit organization and relies on charitable contributions to help us make an impact in our community. There are several ways you can support MCCOY, including one-time or recurring donations, sponsorships, employee matching, and more. We encourage you to support our local young people and make your contribution today.

Additionally, MCCOY, in partnership with IUPUI Community Engagement, has a Community Food Box outside of our office at 1375 W. 16th Street in Indianapolis for neighbors to help themselves to food and other household products if they are in need. Our partners in this endeavor include IU Health Fairbanks Hall, System Quality & Safety, and IU Health IUHP Cohort 2, RCS Shadeland.



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