Dear Friend:

There is an old phrase that says, “time and tide wait for no one.” That is especially true when we consider the growth and development of children and young people. Every loving parent experiences moments during his or her child’s life they would love to hold onto, to freeze time and keep things that same way – but it cannot be done. That’s why the work that MCCOY does to support the positive development of children and youth in our community is so very important.

We can’t wait for the “proper moment” to make sure our children are safe, healthy, learning, experiencing, and gaining all the knowledge and skills they need to become positive, productive, and contributing adults. **Now** is the proper moment, the right time, to assure that all young people in Marion County have access to the following:

- well-trained youth development professionals in high-quality youth programs
- policies and laws that support the growth and well-being of young people
- a caring community that works together to address problems with real solutions
- information to connect youth with the resources they need to grow up well

This report of our work in 2017 outlines our stance that **now** is the time for each of us in our community to invest in our children with our time, resources, and talents. We must take the opportunity **now** to make sure that all children know they really are the most important people in our lives.

We are grateful to all of our partners in this work and are deeply appreciative of those who provide us with the resources we need to carry out our tasks successfully. I hope you enjoy reading this report, and I welcome any thoughts you have that will help us do our job better. As we embark on our 25th year of service in central Indiana, we renew our commitment to making sure that all youth in our community have opportunities to thrive, learn, engage, and contribute.

Respectfully,

[Signature]

John Brandon
President and Executive Director
2017 Financials

Income: $1,520,994

- Sponsorships/Fundraising: 1.4%
- Other: 2.4%
- Contracts/Fees: 9.9%

Grants/UW: 86.3%

Expenses: $1,426,951

- Operating Expenses: 14.3%
- Personnel: 33.4%
- Program Contractor Labor: 52.3%
MCCOY provides tools and trainings for youth workers to build skills and effectively serve.

MCCOY advocates for public policies that are in the best interests of all children.

**Areas of Impact**

**Make Youth Safe**

“There was a specific instance where one of the students required first aid for suicidal thoughts and my peer mentor and myself discussed and carried out the appropriate steps according to our Youth Mental Health First Aid training. I was definitely grateful to have participated in that training and to have a peer mentor there as well having had that training.”

“I felt like I was in the right place to improve my youth development - letting them know they have an advocate who believes in them is simple and powerful.”

**Provide High-Quality Information Across the Field of Youth Work**

“Profound material that is well-worth implementing.”

“Dense and profound material.”

**Change Program Culture**

“Implementing SEL and mindfulness has changed our dynamic.”

“I will now be sure to avoid labels that negatively profile my students.”

**Open Eyes to Serving the “Whole” Child**

“I really didn't have a clue....”

“I never thought about it that way.”

**Make Connections**

“If we all work together, a change can be made.”

**Learning Network in 2017**

**Trainings**

- Stewards of Children • Planning With Data • Youth Mental Health First Aid • LGBTQ, Gender Diversity and Program Policy • QPR Suicide Prevention • Diversity and Inclusion in Programming • Immigration and Impact on Youth • SEL and Mindfulness • Youth Staff Training • CPR and First Aid • Youth Leadership • Problem Solvers Series • eCPR

**Statistics**

- 25 trainings offered (20 in person and 5 online)
- 103 hours of training
- 570 attendees
- 17 organizations assessed through SLPQI
MCCOY gathers passionate community members in partnership to build solutions for youth.

Family Access Network

- Named a subgrantee of Great Families 2020, a program through United Way of Central Indiana, funded in part by the Social Innovation Fund, to partner with Hawthorne Community Center to provide services to help approximately 115 families through its Center for Working Families and early childhood education programming.
- Hired a Manager of Partnership and Outreach to deepen partnerships with organizations that provide services to families in crisis.
- Moved into phase II of the Natural Caregiver program.
- Trained two staffers as Community Health Workers.
- Kicked off the Grandparent, Relative & Kinship Caregiver Café, offering peer support and connections to community resources.

Early Intervention & Prevention Council

- Implemented three-year (2017-2020) work plan based on the technical assistance and training from Georgetown University’s Center for Juvenile Justice Reform through the Center for Coordinated Assistance to States to update the EIPC strategic plan and build knowledge and capacity around cross-systems data integration for youth-serving agencies.
- Established work groups to support three priorities: early intervention and prevention services; community engagement and public safety; and schools training needs.

Youth Employment

MCCOY continued to work with EmployIndy in developing and presenting skills curriculum. The Youth Opportunities Fair, presented with Representative André Carson’s office, added EmployIndy, the City of Indianapolis, and the Indianapolis Public Library as partners. Almost 60 vendors, many offering employment, welcomed more than 900 youth to the event.

“Our Kids, Our Families, Our Communities”

MCCOY continued to host a show that aired on government channel TV-2 and on our YouTube channel. In 2017, MCCOY produced nine episodes on topics such as civic leadership, sports, gun safety, art therapy, youth employment, immigration issues, cultural programming, and early learning. The show had more than 1,300 views on YouTube in 2017.

By the Numbers

9155
Total number of copies of the 2017 edition of the Youth Activity Directory distributed through community events, youth-serving organizations, and local hang-outs.

3,330
Total number of MCCOY’s followers between Facebook and Twitter by the end of 2017.

2,120
Total number of Youth Activity Directory apps downloaded in total by the end of 2017.

26
Total number of earned media mentions for MCCOY in 2017.

25
Total number of community events at which MCCOY had a presence in 2017.

Media Networking Event

MCCOY hosted its first Media Networking event in 2017 to bring media representatives and nonprofits together. Discussions focused on the importance of sharing stories about youth issues as well as the proper procedures and technicalities to go through when working with the media. The event brought together four media representatives and approximately 26 individuals from local nonprofits. One participant provided the following feedback:

Great event! Very honest and transparent panel members. Thank you to MCCOY for putting this together.

Summer Youth Program Fund Activities

- Distributed $25,000 to 25 local high school and college students as part of the Excellence in Summer Service Awards.
- Organized a National Summer Learning Day event and distributed 1,040 tickets.
- Provided 10 reading specialists.
- Recruited 3 summer VISTA Associates.
- Helped summer programs hire 105 high school youth.
MCCOY Supporters

2017 Individual Donors

Anonymous Donors(5)
Constance Alexander
Kelli Jo Allen
Dr Albert J. Allen
Joni Anderson
Elizabeth Belcher
Teresa Bennett
Mark Bradley
Kim Brand
Charlotte Brandon
John Brandon
Russell Burns
J. Michael Cannon
Lydia Cavaos
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Dorothy Clem
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Diane Deveau
Gerald and Mabel “Gino” Downey
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Rich & Juli Van Wyk
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Brandon Waggoner
Nyicholas Weaver
Tracy Williams
Jeffrey Yu

2017 Funders (Companies and Foundations)

Adesa Corp Office USA
AmazonSmile
Annie E. Casey Foundation
Aqua
Axiom Human Capitol Management
Childrens Bureau
Central Indiana Community Foundation
The Indianapolis Foundation
City of Indianapolis
Clark Quinn Moses Scott & Grahn
Colts
Comcast
Direct Connect Logistix
Dixon Golf
EmployIndy
Flat 12
Greek's
Health & Hospital Corp.
Heartland Film Inc.
Heartland Unitarian Universalist Church
Hedges & Assoc.
Home Safe Homes
Hope Plumbing
Huffman Business Solutions
Huntington Mortgage
Huntington National Bank
Indianapolis Metropolitan Police Department
Indiana Business System
Indiana Sports Corp.
Indiana State Museum
Indiana Statewide Afterschool Network
Indiana University
Indianapolis Indians
Indianapolis Neighborhood Resource Center
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J.D. Resley Associates, Inc.
Kroger
KSM Consulting
Katz Sapper & Miller
KK&J Communications
Lilly Endowment
M2Promotions
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OMNI Investigative
Pacers Basketball
Quality Logistics
Regions Bank
Resolute Acquisition Corp.
Social Health
State Employees Comm. Campaign
State Farm
Taft Stettinius & Hollister
The Center for the Performing Arts
The Clowes Fund
The National Bank of Indianapolis
ThyssenKrupp
Total Quality Logistics
MCCOY Supporters

United HealthGroup
United Way of Central IN
WFYI

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Congressman Andre Carson
Indianapolis Mayors’ Office
Employ Indy
Greater Indianapolis Progress
Committee
Hawthorne Community Center
Summer Youth Program Fund
Kim Brand
Kara Kenney
Police Chief Bryan Roach
Jack Hope
Angela Cain
Katy Mann
David Waldman
Kelby Lambe
Sue Ellsperrmann
Lisa Hughes

2017 Volunteers
Julie Fouts
Susan Ireland
Katie Mills

2017 Committees
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A.J. Allen
John Brandon
Chris Engel
Kevin Hampton
Quinton Holland
Melissa Macchia
Cindy Muse
Mike Simmons
Evans Thomas

Finance
Liz Belcher
John Brandon
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Meisha Wide
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Stacey Bledsoe
Lindsey Bullinger
Tatiana Byrd
Tyler Girton
Mindi Goodpaster
Doug Miltenberger
Cindy Muse
Catherine O’Donnell
Michelle Travis
Holly Walpole
Madeline Zielinski

2017 Community Involvement
Race and Cultural Relations Leadership Network
IPS Mental Health Initiative
Indianapolis Promise Task Force
21st Century Scholars Advisory Council
Preventive Health and Services
Advisory Committee of Indiana State Department of Health
Children’s Coalition of Indiana
Marion County Youth Violence Prevention Committee
Employ Indy Youth Council

Marion County Out of School Time Alliance
Partnership for America’s Children Youth Advocate Program

2018 Staff
John Brandon, President & Executive Director
Idamarie Collazo, Early Intervention & Prevention Great Families 2020 Coordinator
Jacie Farris, Communications Director
Mindi Goodpaster, Public Policy & Advocacy Director
LaTasha Hudson, Early Intervention & Prevention Initiative Director
Aaron Huntley, Communications Intern
Becky Reich, Training Director
Shanice Turner, Great Families 2020 VISTA
Juli Van Wyk, Administrative Assistant

2018 Board
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Vice Chair: A.J. Allen, M.D.
Treasurer: Kevin Hampton
Secretary: Chris Engel, Atty.

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Brent Freeman
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Trevor Holloway
Eric Kilbride
Terri Lynne Lee
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Catherine O’Donnell
J. Michael (Mike) Simmons
Gabriela Skovronsky, student
Victoria Snyder, CPA
George K. Taylor
Evans Thomas
Michelle Travis

Thank you to MCCOY’s many anonymous donors who chose to give privately. We apologize if any supporter was left out of this publication. Please contact MCCOY with corrections.
Mission

MCCOY's mission is to champion the positive development of youth through leadership on key issues and support of the youth worker community.

Vision

MCCOY's vision is that every young person in central Indiana has opportunities to thrive, learn, engage, and contribute.

Support

Your donation to MCCOY puts your support squarely behind the only organization exclusively devoted to promoting positive youth development in central Indiana. Your tax-deductible contribution helps fund MCCOY's work. MCCOY is a 501 (c) (3) nonprofit organization and relies on charitable contributions to help us make an impact in our community. There are several ways you can support MCCOY, including one-time or recurring donations, sponsorships, employee matching, and more. We encourage you to support our local young people and make your contribution today.

Additionally, MCCOY, in partnership with IUPUI Community Engagement, has a Community Food Box outside of our office at 1375 W. 16th Street in Indianapolis for neighbors to help themselves to food and other household products if they are in need. Our partners in this endeavor include IU Health Fairbanks Hall, System Quality & Safety, and IU Health IUHP Cohort 2, RCS Shadeland.