



# 2017 Annual Report



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# Message from the President

Dear Friend:

There is an old phrase that says, “time and tide wait for no one.” That is especially true when we consider the growth and development of children and young people. Every loving parent experiences moments during his or her child’s life they would love to hold onto, to freeze time and keep things that same way – but it cannot be done. That’s why the work that MCCOY does to support the positive development of children and youth in our community is so very important.

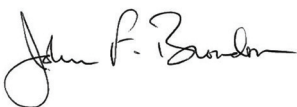
We can’t wait for the “proper moment” to make sure our children are safe, healthy, learning, experiencing, and gaining all the knowledge and skills they need to become positive, productive, and contributing adults. **Now** is the proper moment, the right time, to assure that all young people in Marion County have access to the following:

- well-trained youth development professionals in high-quality youth programs
- policies and laws that support the growth and well-being of young people
- a caring community that works together to address problems with real solutions
- information to connect youth with the resources they need to grow up well

This report of our work in 2017 outlines our stance that **now** is the time for each of us in our community to invest in our children with our time, resources, and talents. We must take the opportunity **now** to make sure that all children know they really are the most important people in our lives.

We are grateful to all of our partners in this work and are deeply appreciative of those who provide us with the resources we need to carry out our tasks successfully. I hope you enjoy reading this report, and I welcome any thoughts you have that will help us do our job better. As we embark on our 25th year of service in central Indiana, we renew our commitment to making sure that all youth in our community have opportunities to thrive, learn, engage, and contribute.

Respectfully,

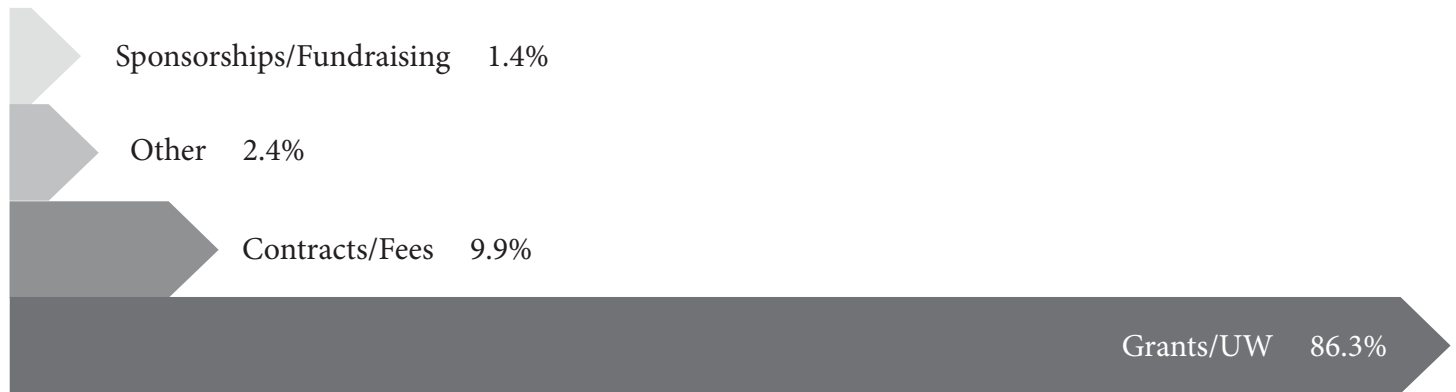


John Brandon  
President and Executive Director

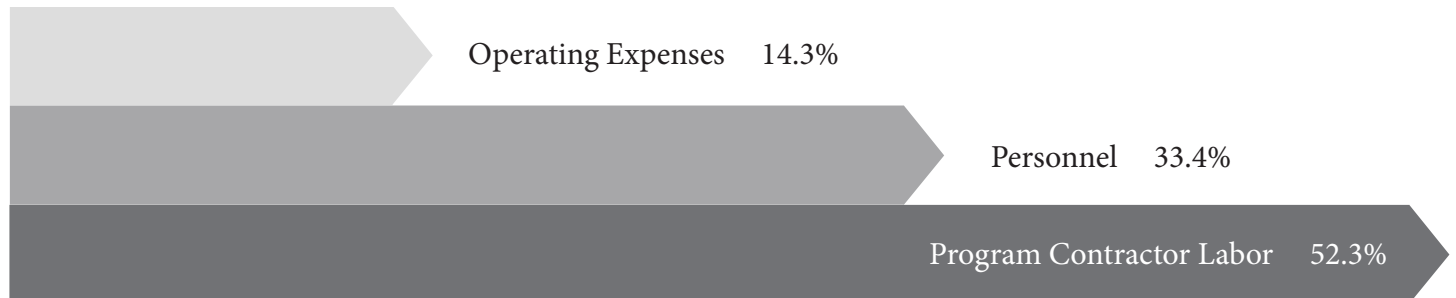


# 2017 Financials

**Income: \$1,520,994**



**Expenses: \$1,426,951**



# Advocate

MCCOY advocates for public policies that are in the best interests of all children.

*Mindi Goodpaster, MCCOY's Public Policy & Advocacy Director, was awarded the Advocate Award at the 2nd Annual Indiana Suicide Prevention Conference.*

## Legislative Lobbying and Advocacy Successes

### HEA 1430 Suicide Awareness and Prevention

MCCOY researched, wrote, and successfully lobbied for this comprehensive legislation to prevent and reduce suicide not only among youth but across all ages.

MCCOY successfully lobbied for the passage of other legislation, including:

- **SEA 59 Professional Licensing**
- **SEA 355 Child Abuse Education & Policies**
- **HEA 1218 Juvenile Justice**
- **HEA 1391 Social Worker Licenses**

## Presentations and Professional Development Opportunities

- Presented recommendations of the **Mental Health & Substance Abuse Task Force to the Commission on Improving the Status of Children**
- Presented to the educational luncheon series of the **Indiana Coalition for Human Services** and **Children's Coalition of Indiana** about gun-related suicide deaths in Indiana
- Featured in a story done by Kara Kenney of **RTV6** on the failure of schools to report incidents of bullying to the Department of Education
- Presented to legislative assistants of both the **Indiana House of Representatives** and the **State Senate** on the **2017 Suicide Prevention Law**
- Attended the annual legislative preview luncheon of the **Indiana Chamber of Commerce**
- Attended the annual meeting of **Covering Kids and Families of Indiana** with guest speaker Dr. Joycelyn Elders, former U.S. Surgeon General
- Attended the **Bingham, Greenebaum, Doll Legislative Conference**
- Provided end-of-session legislative updates to the **Northside Optimist Club, Indiana Youth Institute's Youth Worker Cafe** in Monroe County, and Graduate Social Work Students at **IUPUI**.

# Build Capacity

MCCOY provides tools and trainings for youth workers to build skills and effectively serve.

## Areas of Impact

### Make Youth Safe

"There was a specific instance where one of the students required first aid for suicidal thoughts and my peer mentor and myself discussed and carried out the appropriate steps according to our Youth Mental Health First Aid training. I was definitely grateful to have participated in that training and to have a peer mentor there as well having had that training."

"I felt like I was in the right place to improve my youth development - letting them know they have an advocate who believes in them is simple and powerful."

### Provide High-Quality Information Across the Field of Youth Work

"Profound material that is well-worth implementing."

"Dense and profound material."

### Change Program Culture

"Implementing SEL and mindfulness has changed our dynamic."

"I will now be sure to avoid labels that negatively profile my students."

### Open Eyes to Serving the "Whole" Child

"I really didn't have a clue...."

"I never thought about it that way."

### Make Connections

"If we all work together, a change can be made."

## Learning Network in 2017

### Trainings

Stewards of Children • Planning With Data • Youth Mental Health First Aid • LGBTQ, Gender Diversity and Program Policy • QPR Suicide Prevention • Diversity and Inclusion in Programming • Immigration and Impact on Youth • SEL and Mindfulness • Youth Staff Training • CPR and First Aid • Youth Leadership • Problem Solvers Series • eCPR

### Statistics

25 trainings offered (20 in person and 5 online)  
103 hours of training  
570 attendees  
17 organizations assessed through SLPQI

# Convene

MCCOY gathers passionate community members in partnership to build solutions for youth.

# Resources

MCCOY connects young people and their families to the programs they need to achieve their dreams.

## Family Access Network

- Named a subgrantee of Great Families 2020, a program through United Way of Central Indiana, funded in part by the Social Innovation Fund, to partner with Hawthorne Community Center to provide services to help approximately **115 families** through its Center for Working Families and early childhood education programming.
- Hired a Manager of Partnership and Outreach to deepen partnerships with organizations that provide services to **families in crisis**.
- Moved into **phase II** of the Natural Caregiver program.
- Trained **two staffers** as Community Health Workers.
- Kicked off the **Grandparent, Relative & Kinship Caregiver Café**, offering peer support and connections to community resources.

## Early Intervention & Prevention Council

- Implemented **three-year** (2017-2020) work plan based on the technical assistance and training from Georgetown University's Center for Juvenile Justice Reform through the Center for Coordinated Assistance to States to update the EIPC strategic plan and build knowledge and capacity around cross-systems data integration for youth-serving agencies.
- Established work groups to support **three priorities**: early intervention and prevention services; community engagement and public safety; and schools training needs.

## Youth Employment

MCCOY continued to work with EmployIndy in developing and presenting skills curriculum. The Youth Opportunities Fair, presented with Representative André Carson's office, added EmployIndy, the City of Indianapolis, and the Indianapolis Public Library as partners. Almost **60 vendors**, many offering employment, welcomed more than **900 youth** to the event.

## "Our Kids, Our Families, Our Communities"

MCCOY continued to host a show that aired on government channel TV-2 and on our YouTube channel. In 2017, MCCOY produced **nine episodes** on topics such as civic leadership, sports, gun safety, art therapy, youth employment, immigration issues, cultural programming, and early learning. The show had more than **1,300 views** on YouTube in 2017.

## By the Numbers

### 9155

Total number of copies of the 2017 edition of the Youth Activity Directory distributed through community events, youth-serving organizations, and local hang-outs.

### 3,330

Total number of MCCOY's followers between Facebook and Twitter by the end of 2017.

### 2,120

Total number of Youth Activity Directory apps downloaded in total by the end of 2017.

### 26

Total number of earned media mentions for MCCOY in 2017.

### 25

Total number of community events at which MCCOY had a presence in 2017.

## Media Networking Event

MCCOY hosted its first Media Networking event in 2017 to bring media representatives and nonprofits together. Discussions focused on the importance of sharing stories about youth issues as well as the proper procedures and technicalities to go through when working with the media. The event brought together four media representatives and approximately 26 individuals from local nonprofits. One participant provided the following feedback:

*Great event! Very honest and transparent panel members. Thank you to MCCOY for putting this together.*

## Summer Youth Program Fund Activities

- Distributed \$25,000 to 25 local high school and college students as part of the Excellence in Summer Service Awards.
- Organized a National Summer Learning Day event and distributed 1,040 tickets.
- Provided 10 reading specialists.
- Recruited 3 summer VISTA Associates.
- Helped summer programs hire 105 high school youth.

# MCCOY Supporters

## 2017 Individual Donors

Anonymous Donors(5)  
Constance Alexander  
Kelli Jo Allen  
Dr Albert J. Allen  
Joni Anderson  
Elizabeth Belcher  
Teresa Bennett  
Mark Bradley  
Kim Brand  
Charlotte Brandon  
John Brandon  
Russell Burns  
J. Michael Cannon  
Lydia Cavazos  
James & Cassandra Clark  
Dorothy Clem  
Stephanie Cripe  
Diane Deveau  
Gerald and Mabel "Gino" Downey  
Patrick Doyle  
Brooke Dunn  
Chris & Katherine Shelby Engel  
Dr. Carolyn Gentle-Genitty  
Kyle Goheen  
Erin Good  
Mindi Goodpaster  
J. Scott Hammersley  
Kevin Hampton  
Thomas Hildebrand  
Jennifer Hill  
Trevor Holloway  
Anne Hudson  
Lisa Hughes  
Telly Ingram  
Christina Jennings  
Byron Jensen  
Gregg Keesling  
Gwen Kelley  
Eric Kilbride  
Ann W. King  
Wells Lange  
Terri Lynn Lee  
Mary & Ron Leffler  
Drew Linn  
Sally Lushin  
Melissa Macchia  
James Malone  
Samuel Marks  
Shanna Martin  
Joel Martinez  
Haley Mathis

Margaret Maxwell  
Shirley & Fred McCarthy  
Doug Miltenberger  
Kimberly Moffett  
Cindy & David Muse  
Jennifer Muse  
Catherine O'Donnell  
Starla Officer  
John J. Peirce  
Diane & Hudnall Pfeiffer  
Troy Powell  
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Kathryn Red  
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Philip & Betsy Roby  
Gail Romine  
Joe Rust  
Cindy Schum  
Shea Shay  
Gabriela Shearer  
Curtis Shirley  
Mike Simmons  
James Simmons  
Mari & Dan Skovronsky  
Victoria & Brian Snyder  
Tom Sponsel  
Asha Sprinkles  
Gail Thomas & Anthony Strong  
Evan Sturm  
Katie Surfleet  
Scott Tant  
George K. Taylor  
Evan Thomas  
Michelle Travis  
Rich & Juli Van Wyk  
Joe & Diane VandeBosche  
Brandon Waggoner  
Nycholas Weaver  
Tracy Williams  
Jeffrey Yu

## 2017 Funders (Companies and Foundations)

Adesa Corp Office USA  
AmazonSmile  
Annie E. Casey Foundation  
Aqua  
Axiom Human Capitol Management  
Childrens Bureau  
Central Indiana Community  
Foundation  
The Indianapolis Foundation

City of Indianapolis  
Clark Quinn Moses Scott & Grahm  
Colts  
Comcast  
Direct Connect Logistix  
Dixon Golf  
EmployIndy  
Flat 12  
Greek's  
Health & Hospital Corp.  
Heartland Film Inc.  
Heartland Unitarian Universalist  
Church  
Hedges & Assoc.  
Home Safe Homes  
Hope Plumbing  
Huffman Business Solutions  
Huntington Mortgage  
Huntington National Bank  
Indianapolis Metropolitan Police  
Department  
Indiana Business System  
Indiana Sports Corp.  
Indiana State Museum  
Indiana Statewide Afterschool Network  
Indiana University  
Indianapolis Indians  
Indianapolis Neighborhood Resource  
Center  
IUPUI  
J.D. Resley Associates, Inc.  
Kroger  
KSM Consulting  
Katz Sapper & Miller  
K&J Communications  
Lilly Endowment  
M2Promotions  
Nina Mason Pulliam Charitable  
Foundation  
Omni Investigative  
Pacers Basketball  
Quality Logistics  
Regions Bank  
Resolute Acquisition Corp.  
Social Health  
State Employees Comm. Campaign  
State Farm  
Taft Stettinius & Hollister  
The Center for the Performing Arts  
The Clowes Fund  
The National Bank of Indianapolis  
ThyssenKrupp  
Total Quality Logistics



# MCCOY Supporters

United HealthGroup  
United Way of Central IN  
WFYI

## 2017 Partners

Congressman Andre Carson  
Indianapolis Mayors' Office  
Employ Indy  
Greater Indianapolis Progress  
Committee  
Hawthorne Community Center  
Summer Youth Program Fund  
Kim Brand  
Kara Kenney  
Police Chief Bryan Roach  
Jack Hope  
Angela Cain  
Katy Mann  
David Waldman  
Kelby Lambe  
Sue Ellspermann  
Lisa Hughes

## 2017 Volunteers

Julie Fouts  
Susan Ireland  
Katie Mills

## 2017 Committees

### *Executive*

A.J. Allen  
John Brandon  
Chris Engel  
Kevin Hampton  
Quinton Holland  
Melissa Macchia  
Cindy Muse  
Mike Simmons  
Evan Thomas

### *Finance*

Liz Belcher  
John Brandon  
Chris Engel  
Kevin Hampton  
Beth Huffman  
George K. Taylor  
Evan Thomas  
Juli Van Wyk

### *Marketing and Communications*

Sam Alderfer  
Teresa Bennett  
Domininc Conover  
Jacie Farris  
Aaron Garner  
Kelly Griese  
Catherine O'Donnell  
Vicki Snyder  
Mike Simmons  
Gabriela Skovronsky  
Michelle Travis

### *Program*

Dr. Carolyn Gentle-Genitty  
Quinton Holland  
Colleen Horan  
LaTasha Hudson  
Jerry King  
Terri Lee  
Juan Ongay  
Becky Reich  
Meisha Wide  
Courtney Williams

### *Public Policy*

A.J. Allen  
Stacey Bledsoe  
Lindsey Bullinger  
Tatiana Byrd  
Tyler Girton  
Mindi Goodpaster  
Doug Miltenberger  
Cindy Muse  
Catherine O'Donnell  
Michelle Travis  
Holly Walpole  
Madeline Zielinski

## 2017 Community Involvement

Race and Cultural Relations Leadership  
Network  
IPS Mental Health Initiative  
Indianapolis Promise Task Force  
21st Century Scholars Advisory Council  
Preventive Health and Services  
Advisory Committee of  
Indiana State Department of  
Health  
Children's Coalition of Indiana  
Marion County Youth Violence  
Prevention Committee  
Employ Indy Youth Council

Marion County Out of School Time  
Alliance  
Partnership for America's Children  
Youth Advocate Program

## 2018 Staff

John Brandon, President & Executive  
Director  
Idamarie Collazo, Early Intervention &  
Prevention Great Families 2020  
Coordinator  
Jacie Farris, Communications Director  
Mindi Goodpaster, Public Policy &  
Advocacy Director  
LaTasha Hudson, Early Intervention &  
Prevention Initiative Director  
Aaron Huntley, Communications Intern  
Becky Reich, Training Director  
Shanice Turner, Great Families 2020  
VISTA  
Juli Van Wyk, Administrative Assistant

## 2018 Board

### *Officers*

Chair: Melissa Macchia, Atty.  
Vice Chair: A.J. Allen, M.D.  
Treasurer: Kevin Hampton  
Secretary: Chris Engel, Atty.

### *Directors*

Teresa A. Bennett  
Russell Burns  
Brent Freeman  
Quinton Holland  
Trevor Holloway  
Eric Kilbride  
Terri Lynne Lee  
Doug Miltenberger  
Cindy Muse, Atty.  
Catherine O'Donnell  
J. Michael (Mike) Simmons  
Gabriela Skovronsky, student  
Victoria Snyder, CPA  
George K. Taylor  
Evan Thomas  
Michelle Travis

Thank you to MCCOY's many anonymous  
donors who chose to give privately. We  
apologize if any supporter was left out of  
this publication. Please contact MCCOY with  
corrections.

# Mission

MCCOY's mission is to champion the positive development of youth through leadership on key issues and support of the youth worker community.

# Vision

MCCOY's vision is that every young person in central Indiana has opportunities to thrive, learn, engage, and contribute.

# Support

Your donation to MCCOY puts your support squarely behind the only organization exclusively devoted to promoting positive youth development in central Indiana. Your tax-deductible contribution helps fund MCCOY's work. MCCOY is a 501 (c) (3) nonprofit organization and relies on charitable contributions to help us make an impact in our community. There are several ways you can support MCCOY, including one-time or recurring donations, sponsorships, employee matching, and more. We encourage you to support our local young people and make your contribution today.

Additionally, MCCOY, in partnership with IUPUI Community Engagement, has a Community Food Box outside of our office at 1375 W. 16th Street in Indianapolis for neighbors to help themselves to food and other household products if they are in need. Our partners in this endeavor include IU Health Fairbanks Hall, System Quality & Safety, and IU Health IUHP Cohort 2, RCS Shadeland.



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