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| **FOR IMMEDIATE RELEASE** Monday, April 14, 2014 | Contact: Stephanie Freeman Communications Director Work: 317-921-1205 Cell: 317-430-0559 stephanie.freeman@mccoyouth.org |

**2014 MCCOY Youth Activity Directory Now Available**

**Indianapolis, IN**— MCCOY’s 2014 Youth Activity Directory (YAD) is now available. The YAD is a free annual comprehensive resource guide highlighting youth development opportunities in central Indiana. This is the 18th consecutive year that MCCOY has produced the YAD, with a total of 25,000 copies available for distribution to young people, families, and youth-serving organizations throughout central Indiana. Each YAD includes listings for volunteer opportunities, educational programs, job skill development, summer programs, and much more.

The YAD connects the community to a wealth of beneficial activities, programs and organizations. When Jennifer Burgin, a Social Worker at Indianapolis Public Schools Kaleidoscope Program, was asked why she uses YAD as a resource, she said “*I have utilized MCCOY’s YAD for my entire professional career and continue to do so. I give the YAD to every family during our first visit and explain their purpose as well as usefulness.  Several families have in fact requested multiple copies to share with family, friends and neighbors.  The families have reported that they enjoyed visiting some parks and museums with their children that they did not know existed until looking in the YAD.  With that in mind I feel that the info and community resources that are made available to agencies and schools within Indy through MCCOY’s YAD are invaluable tools and offer the families (as well as those working with them) access to information they may have not had otherwise*.”

Individuals and organization can pick up the 2014 YAD at MCCOY’s office located in the United Way building (3901 N. Meridian St. Indianapolis, 46208). Due to its popularity and the increased demand for the YAD, donations will be accepted. Organizations requesting more than 10 YADs, are asked to complete a request form online at: <http://www.mccoyouth.org/MCCOY/UserFiles/File/101-004.EASY-YAD%20Request%20Form.0809.pdf> to help us provide sufficient copies. A copy of the book may also be downloaded via www.mccoyouth.org. For more information on how to secure a free listing or advertise in future editions, please contact Juli VanWyk at (317) 921-1266 or via email at juli.vanwyk@mccoyouth.org.

*Marion County Commission On Youth (MCCOY) was created in 1993 to be the youth-services intermediary organization in central Indiana. In this role, the organization serves as an advocate, capacity-builder, convener and resource for those who serve youth. We have accomplished much in the past 20 years and will take 2013 to celebrate our success and partners, as well as look ahead to the next 20 years. We hope you will join us in our celebratory activities: A.S.C. Me Youth Conference (April 27), 20 years of legislative issues affecting youth, Youth Blue Print, MCCOY Birthday party featuring national experts on youth development and Top 20 Tips & Lists to help champion positive youth development. We look forward to celebrating with you and working hard to help champion youth development. For more information, please visit:* [*www.mccoyouth.org/20-anniversary.html*](http://www.mccoyouth.org/20-anniversary.html)*.*

*MCCOY’s mission is to champion the positive development of youth through leadership on key issues and support of youth worker community. MCCOY’s vision is that every young person in central Indiana has opportunities to thrive, learn, engage and contribute.* ###