



2014 ANNUAL REPORT

www.mccooyouth.org

MESSAGE FROM JOHN BRANDON, MCCOY EXECUTIVE DIRECTOR

Dear Friend,

Thank you for being such a tremendous supporter and partner of MCCOY, Inc.! What you will see and read in the pages of our 2014 report are the highlights of the great things that we were able to accomplish thanks to your involvement. Here are a FEW examples:

- Over 23,000 youth, parents, and professional youth helpers found information about and connections to the many terrific youth programs we have in our community
- Hundreds of youth workers built their knowledge and expanded their skills so that young people could be served more effectively
- Legislators and community leaders learned about important policies that will help us really make children and youth our number one priority
- Thousands of hours were contributed to countless community efforts focused on improving the lives of children and youth, especially those who are at the greatest disadvantage through no fault of their own

You, as a supporter and a partner of MCCOY, were there with us at every event, every meeting, in every hour that we spent pursuing our vision that each young person in central Indiana will have the best opportunities to thrive, learn, engage, and contribute. Enjoy reading about the difference we made together and I hope that you will continue to work together with us for years to come!

Sincerely,



John

COMMUNITY INVOLVEMENTS

MCCOY staff represent the organization with membership in the following groups:

- American Graduate Guide Committee
- Association of Social Workers – National and Indiana chapter
- Central Indiana Education Alliance
- Children’s Coalition of Indiana
- Children’s Law and Policy Initiative School Discipline Work Group
- Children’s Policy & Law Initiative of Indiana
- Commission on Improving the Status of Children in Indiana
- Department of Correction Juvenile Re-entry Task Force
- EmployIndy Youth Council
- Even Start Advisory Council
- Family Access Network Board
- Indiana Afterschool Network Board
- Indiana Afterschool Network STEM Professional Development Task Force
- Indiana Coalition for Human Services
- Indiana Disproportionality Committee
- Indiana Professional Development Network
- Indiana Sports Corporation Youth Advisory Council
- Indiana YouthPro Association Board
- Juvenile Detention Alternatives Initiative
- Marion County Systems of Care Collaborative
- Near West Steering Committee
- On My Way Pre-K Stakeholders Committee
- Partnership for America’s Children
- Public Allies Advisory Board
- Race and Cultural Relations Leadership Network
- U.S. 2020 Guiding Coalition
- United Way Agency Executive Council
- Your Life Matters Mentoring Subcommittee

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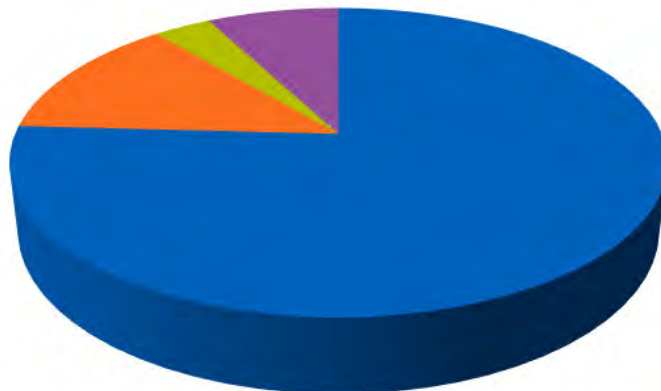
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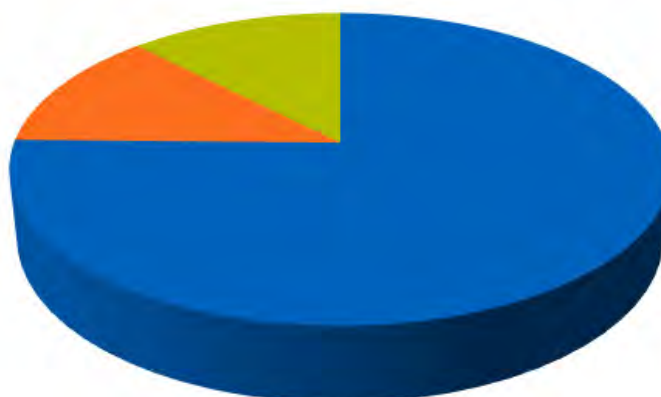
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2014 FINANCIALS

Income - \$974,476



Expenditures - \$956,281



** Financial figures are preliminary, pending completion of the annual audit.*

ADVOCATE

MCCOY unifies individuals and organizations to promote youth voice in public policy.

MCCOY Legislative Priorities

School Safety & School Discipline
 Early Childhood Safety & Education
 Early Intervention & Prevention
 Student Success
 House Joint Resolution 6

484

Presented to **484** individuals about one of the following topics: **ADVOCACY 101**, **ADVOCACY 2.0**, **CYBERBULLYING**, **LEGISLATION UPDATES**, **NONPROFIT ADVOCACY**, **SOCIAL WORK & ADVOCACY**, and **SUICIDE PREVENTION UPDATES**. Gave testimony to the Senate Education & Career Development Committee about **HB1319 SCHOOL DISCIPLINE REFORM** and to Courts and Criminal Code Interim Study Committee about **JUVENILE JUSTICE REFORM**.

HEA 1036, the Child Care and Development Fund Eligibility bill is poised to have the biggest impact on Indiana's children. It creates equitable safety standards for child care facilities within the state, if these facilities receive public tax dollars. This bill was 20 years in the making.

Youth Advocacy Council became **Youth Empowerment Team (YET)**. Though advocacy is still a major focus, the name change reflects plans to do much more.

Motivated YET Leaders 14

In December, YET hosted MCCOY's annual youth summit, **#we'rejustsayin**, with an attendance of approximately 30 youth from all over Indianapolis.

Take-aways From #we'rejustsayin:

"It dispels certain prejudices we have towards violence and it gave me connections to organizations that let me share my voice."



Summit Topics:

- School discipline
- Teen depression and suicide
- Youth safety

BUILD CAPACITY

MCCOY provides tools and trainings for youth workers to build skills and effectively serve young people.

Learning Network Trainings 21
Plus Hours of Training 50
People Trained 523



Learning Network Offerings

Recruiting Summer Staff **Equality & Diversity**

Fun With Science, Math & Literacy	Why Try	Social-Emotional Learning
Trauma Informed Care	School & Community Partnerships	Young America Saves Program
Youth Staff Training	LGBTQ 101	Summer Learning Resources
		Integrating Art Activities

Notable Actions:

- Began offering training webinars.
- Expanded partnerships to train prevention providers, educators, and social workers.
- Incredible success from the Trauma Informed Care training series.
- Brought Christian Moore to Indianapolis to launch WhyTry curriculum initiative.

CONVENE

MCCOY gathers passionate community members in partnership to build solutions for youth to thrive, learn, engage and contribute.

The co-location of services project became Family Access Network. We are closer to creating a space where parents can access services that will help them manage life situations to provide a safe, healthy and nurturing environment for children.

889 Adults trained in the **Stewards of Children** curriculum are better equipped to protect children from sexual abuse.

Stewards of Children Evaluations:

"Now I will make sure I am aware at work of how I can be safe with the children."

"I've had different trainings on child sexual abuse, but this one has been by far the most impactful."

"This was very informative and so clarifying. It helped me feel empowered to DO something about it."

*"Our Kids,
Our Families,
Our Communities"*

MCCOY's monthly show aired on government channel TV-2 and our YouTube channel. Shows included guests focusing on: youth issues, the connection between domestic violence and bullying, suicide prevention, and much more.

RESOURCE

MCCOY connects young people and their families to the programs they need to achieve their dreams.

25,000 copies of the Youth Activity Directory were distributed through community events, youth-serving organizations, local hang-outs, and online downloads.

For the first year, the cover was designed by high school students November Bennett and Shae Eldridge from Providence Cristo Rey.



6 Opinion-Editorials were sent to local media to educate viewers on topics about youth.

2,582 people received *MCCOY RESOURCES*, a monthly newsletter featuring professional development opportunities for youth workers and community and events.



Summer Youth Program Fund Activities:

- Distributed \$20,000 to 20 local students through the Excellence in Summer Service Award.
- 1,000 camp attendees, staff, and parents attended National Summer Learning Day at an Indiana Fever game in June.
- Provided 7 reading specialists for READ UP programs to 7 Summer Youth Program Fund partners.
- Recruited 20 Summer VISTA Associates to assist in educational support programming.
- Aided in the administration and data gathering for the Youth Working For Indy program.

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Jeff & Mei Ling Yu
Leslie Zimmerman in honor of
Vicki Zeller's 50th birthday

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We apologize if any supporter was left out of this publication. Please contact MCCOY with corrections.

The following individuals volunteered their time and talent to MCCOY through committee participation:

Advocacy

Mindy Bennett
Cindy Black
Ian Goodman
Leslie Hankins
Nate Harris
Dana Hunter
Kathy Jordan
Kaliah Ligon
Christina McDougall
Kyle Nakansishi
Jeff Woods
Madeline Zielinski

Early Intervention & Prevention Initiative

Jeff Catlett
Pamela Hickman
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Letitia Haywood
Juan Ongay
Delores Ryan
Meisha Wide

Youth Empowerment Team

D'janae Adams – Pike High School
Jawanda Breedlove – Fall Creek Academy
Jasmine Bryant – Fall Creek Academy
Aaliyah Coe – Gambold Prep
Caroline Crouch – Arsenal Tech
Jewel Hillard – Pike High School
Jaylyn Johnson – Arsenal Tech
Allison Kim – Carmel High School
Shanze Tahir – Zionsville High School
Jalen Vaughn – Gambold Prep
Gwen Welch – Herron High School
Cynthia Yue – Carmel High School



3901 N. Meridian St. Suite 201
Indianapolis, IN 46208
317.921.1266
info@mccoyouth.org
www.mccoyouth.org

MCCOY Mission & Vision

MISSION

MCCOY champions the positive development of youth through leadership on key issues and support of the youth worker community.

VISION

Youth in Central Indiana have the opportunity to thrive, learn, live and engage in their communities.