Dear Friends,

“To reach a port, we must sail, sometimes with the wind and sometimes against it. But we must not drift or lie at anchor.” - Oliver Wendell Holmes

The vision of MCCOY Inc. is that every young person in central Indiana has the opportunity to thrive, learn, engage, and contribute. Not just some or most or the greatest majority---but EVERY YOUNG PERSON needs to have in his or her life:

- Positive, caring, and supportive adults
- Affordable physical and mental health care
- Equal access to a quality education
- Security from abuse and neglect
- Availability of high quality out-of-school time programs
- Meaningful chances to voluntarily contribute to the community
- Guidance in developing skills leading to a satisfying career and employment

To achieve this vision, it takes the deliberate commitment of individuals and organizations. MCCOY is pleased to reach out across the community and work in partnership with literally thousands of individuals and hundreds of organizations who believe that our success as a community will be measured by the well-being of its youth.

By standing as a leader on key issues and supporting the youth worker community, MCCOY is committed to keep on sailing forward. Please join us---the future of our children and our community depends upon it.

Sincerely,

MCCOY Inc.
Financial Summary
(All amounts derived from the audited financial statements.)

2010 Revenue: $989,045

- Grants & Foundation: $916,351 (92.7%)
- Contributions & In-Kind: $36,851 (3.7%)
- Sponsorships & Other: $35,843 (3.6%)

2010 Expenses: $982,368

- Programs & Initiatives: $830,831 (84.5%)
- Management & Finance: $79,673 (8.1%)
- Fundraising & Marketing: $72,314 (7.4%)
Advocate

In 2010, MCCOY made it’s foray into full-time advocacy on the local, state and national levels. Through partnerships with advocacy organizations, service providers, youth, the community and our own efforts, MCCOY works to ensure that youth have a voice in policy decisions that affect them. MCCOY’s advocacy efforts are centered around our ongoing initiatives and also reflect current issues and needs as they arise.

**In 2010, MCCOY’s advocacy priorities included:**

- **Early Intervention & Prevention** – Prevent and eliminate child abuse, neglect, and delinquency through comprehensive community efforts that coordinate, build capacity, and advocate for high-quality early intervention and prevention services in Marion County.
- **Quality Youth Programs** – Advocate for youth programs to adhere to quality and best practice standards.
- **Student Success** – Work to ensure that school and state policies align with best practices to help students graduate and succeed.
- **Youth Engagement** – Empower youth to voice their opinions about and be part of the decisions that affect them.
- **Youth Worker Professional Development** – Support for educational standards and continuing education being made available to all professionals working with youth.
Capacity Builder

MCCOY prepares youth serving organizations to support the developmental needs of young people. Through participatory trainings, program advice, and networking opportunities, MCCOY helps organizations and youth serving professionals expand their ability to reach young people. MCCOY helps organizations find effective tools to chart their programs’ impact and to explore new methods, directions, and practices.

Almost **1500 hours of training and networking** opportunities were provided to youth workers representing more than **75 organizations**, agencies and programs at 23 **Learning Network** and **Provider Council** events. Among training topics presented were: Networking to Collaborate; Understanding Youth Development; Expanding Your Funding Sources; and Meetings that Count: Improving Your Facilitation and Presentation Skills.

**15 youth agencies** completed the **Youth Program Quality Assessment and Improvement** process. Each agency selected staff to be trained in the use of the tool and also committed to an ongoing process of program assessment and improvement. As of December 2010, central Indiana has **22** local organizations that are making higher quality programming a priority.
Convener

MCCOY brings the community together to find innovative ways to address youth issues through open dialogue between youth workers, community advocates and young people. From small forums to full-scale symposia events, we work to bring meaningful collaboration through partnerships around youth development.

During 2010 MCCOY brought together many different organizations to identify solutions to challenges facing our young people:

**Early Intervention and Prevention (EIP)** - MCCOY directs the EIP Initiative to help vulnerable families resolve problems and avert crises. By coordinating Marion County’s EIP Initiative, the following outcomes will be achieved:

- Improve health, safety and academic outcomes for children and families.
- Reduce the need for child welfare and juvenile justice involvement.
- Make wiser use of limited resources and save taxpayer money on public services.

**Student Success** - The Student Success Initiative (SSI) was established in June of 2009 and led by two AmeriCorps VISTA Members. The SSI is composed of representatives from community organizations, education, and business, working together to increase the high school graduation rate in our community. SSI’s work has been focused on three areas: Media and Communications, Parent/Family Engagement, and Advocacy.
Resource

Our fourth strategic role is to provide resources to youth-serving professionals and the community as a whole.

During 2010 MCCOY produced many resources including:

- *Youth Activity Directory (YAD)*: Over 25,000 of the 13th annual YAD have been distributed to the community through churches, schools, and youth serving agencies.
- *Essential Aids and Services for Youth (EASY) Book*: 15,000 of these booklets have been published and given to parents, care providers, school personnel, and the community.
- *Resources Online for Youth* – MCCOY provides and maintains this online searchable database of youth services to the community.
- *The Real MCCOY e-newsletter* - has reached more than 4,000 individuals monthly and connected with community and professional development events and resources.
Community Reach

In 2010 MCCOY provided services to youth serving organizations, youth workers and the broader community as an advocate, capacity builder, convener, and resource. In addition, the following successes were achieved:

• MCCOY coordinated, along with several community partners, the first Tutor Mentor Summit: “Opening Doors to Student Success” in August 2010. This event, which grew out of our work co-chairing the Alliance of Youth Mentoring Agencies, promoted the value and impact that adults can have by spending a small amount of time weekly with a young person.

• In response to a shooting incident on the streets of downtown that occurred during the Black Expo Summer Celebration, MCCOY convened a series of youth focus groups and produced a report on youth violence. The report was furnished to two separate task forces formed in reaction to the incident in order to provide youth input and ideas to the process.

• With funding provided by the Summer Youth Program Fund, MCCOY provided training sessions for youth and adult summer program staff, coordinated a successful National Summer Learning Day celebration at Victory Field for 1,000 participants, awarded 23 exceptional young people with the 2010 Excellence in Summer Service Award, actively participated in the planning of the 2010 national conference of the National Summer Learning Association and distributed 45 scholarships to area youth workers to attend the conference at no or reduced cost.

• At no charge, MCCOY serves as the fiscal agent for the Latino Youth Collective, the Indiana Coalition to Improve Adolescent Health and several local youth groups applying for Youth As Resources grants.
2011 MCCOY Leadership

BOARD OF DIRECTORS
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Kelly Doria, Chairperson
Liz Hemmelgarn, Treasurer
Jim Clark, Secretary

Directors
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Shahana Ansari, Americorps VISTA Volunteer
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Stephanie Freeman, Communications Director
Mindi Goodpaster, Director, Public Policy & Advocacy
Nazeeha Khalid, Training Director
Shanna Martin, Director, Early Intervention & Prevention (EIP) Initiative
Alyssa Newerth, EIP Resource Development Officer
Emily Pelaez, EIP Assistant
Juli Van Wyk, Staff Assistant
Jim Wark, Executive Vice President—Finance & Development

In 2010, MCCOY staff members provided over 800 hours in both leadership and support roles to community work groups, committees, and task forces.
## 2010 MCCOY Support

### ORGANIZATIONS
- Adesa Corporation
- apparatus
- AYS Inc.
- Baker & Daniels
- Big Brothers Big Sisters of Central Indiana
- Broad Ripple Brewing Co.
- Career Investments LLC
- Children’s Bureau, Inc.
- Clark Quinn Moses
- Scott & Grahn, LLP
- Constant Contact
- Dalton-Cole & Associates
- Dyslexia Institute of Indiana
- ExactTarget
- Gauthier & Kimmerling LLC
- Girls Inc. of Greater Indianapolis
- GoodSearch
- Huntington National Bank
- Ice Miller LLP
- Indiana Youth Institute
- Indigo Real Estate
- Indy Boot Camps
- Kroger #998
- Kroger #5232
- Lilly Endowment, Inc.
- Magical Image Photography
- Mays Chemical Co.
- McCrosson & Assoc., P.C.
- MSD Washington Township
- National Bank of Indianapolis
- National Youth Advocacy Program
- Panera Bread Co.
- Quality Interiors
- Rathskeller Restaurant
- Rogers Marketing & Printing
- rsvp.Book
- St. Vincent Hospital & HCC, Inc.
- State Farm Insurance
- Sycamore Foundation
- The Chef’s Academy @ Harrison College
- Volunteers of America
- Walmart #3781
- WalMart #5408
- White Owl Winery
- WISH TV
- Workforce, Inc.

### INDIVIDUALS
- Robert Adams
- Michael Alerding
- Dr. A. J. Allen
- David & Mary Allender
- Joni Anderson
- Anonymous
- Ryan Belcher
- Teresa Bennett
- Connie Berg
- Dr. & Mrs. James Blackwell
- Philip Borst
- John & Sharon Brandon
- John Byers
- Judith Carley
- Brian Carpenter
- Emily Chew
- Joshua & Erica Christie
- James Clark
- Michael & Ellen Clippinger
- Beryl Cohen
- Jeanine Coleman
- Shane & B. J. Cripe
- Lisa Dandridge
- Nancy Dean
- Kathryn Delacruz

### GRANTS
- Central Indiana Community Foundation
- Lilly Endowment, Inc.
- Lumina Foundation
- Nina Mason Pulliam Charitable Trust
- State Farm Insurance
- The Clowes Fund
- The Indianapolis Foundation
- United Way of Central Indiana
Basilio & Nenita Delacruz
Mae Dickinson
Kelly Doria
Tanya Douglas-Cain
Brooke Dunn
Bravlio Eloiza
Alfreda Evans
David W. Evans
Vincent Failla
Mary Fortney
Kelly Frank
Kirk Friedly
Judith Ganswer
Carolyn Gentle-Genitty
Frances Gray
Erin Hardwick
Thiwasha Harper
Betty Harris
Charlene Hederick
Gerald & Cynthia Hemmelgarn
James Hinshaw
Vincent Holloway
Susan Honcharuk
Rocki Howard
Anne Hudson
Jacqueline R. Kessler

Revocable Trust
Danny Kim
Ann W. King
Joseph Kinney
Janice Klein
Kelly Kochell
John & Mary Kondrath
Paul & Margaret Lang
Mary Leffler
Nancy Leming
Richard Levi
Jacob Love
Dr. James Malone
Paul & Elizabeth Malone
Shanna Martin
Brent & Jane Matthews
Natalie Mazanowski
Fredrick & Shirley McCarthy
Donna McCoy
Diane McCrosson
Tayisha McGuire
Jane Karol Middleton
Keith A. Middleton
Kimberly Moffett
Leslie Montgomery
Shannon Mosley
Len & Helen Mozzi
Starla Officer
Brian Orander
Jean Paison
Takeisha Parrish
Jeffrey Patchen
Edgardo Perez
Ricky Peters
Troy Powell
Eugene Presto
Steven & Tricia Rake
Philip & Betsy Roby
Chris Rozzi
Joel & Courtney Schaafsma
Kevin & Deborah Schultz
Cindy Schum
Robert & Spencer Scott
James Simmons
James Michael Simmons, Jr.
Katherine Souchet-Moura
Don & Alison Steel
Gail Thomas & Anthony Strong

Paula Strouse
Caleb & Natalie Sutton
Evan Thomas
Dr. Karin Tollefson
Kristina Tridico
Rich Van Wyk
Joseph VandeBosche
Janet Wakefield
David Walman
Jim & Jan Wark
Michael Williams

We have made every effort to ensure accuracy. If there are any omissions, please accept our apologies and notify us.
Partner Testimonials

“I participate in a lot of the activities and trainings offered by MCCOY like Stewards of Children and Race for Resources. The value these events bring to the community is resources. There is always someone else at these events who knows the resources that are available out there to pass out and share with others – such as co-workers, and families we serve.”

Elaine Benson - Community Health Worker, Indianapolis Healthy Start

“I have utilized MCCOY’s resources for all of my professional career and continue to do so. I feel that the YAD and EASY books are invaluable tools and offer families access to information they may have not had otherwise. Families I work with have reported that they were able to get assistance with food, clothing, legal info and so forth due to the information that they found and have enjoyed visiting parks and museums with their children that they did not know existed before. I firmly believe that without the information available in these resources, many of the families would have had further problems, difficulties and struggles.”

Jennifer Burgin - Social Worker, Indianapolis Public Schools, Kaleidoscope Program

“We at Shepherd Community Center have had a great experience with the Youth Program Quality Assessment. A couple of highlights for us have been the process of creating a team to concentrate on program quality. The opportunity for us to participate in this cohort came at a perfect time when we were considering as an organization the best way to implement an on-going quality improvement process. We joined the cohort and have been very impressed with the process. We especially appreciated the focus on engaging the entire staff in the process, in order to create ownership. The process has been extremely beneficial for Shepherd and we plan to continue using a similar process moving forward.”

Andrew Green - Director of Strategic Initiatives, Shepherd Community Center