



Vendor: MCCOY's 25th Birthday Celebration

This year, in honor of our 25th anniversary, we want to celebrate in new ways! Instead of hosting a fancy gala to mark this milestone, we opted for a family-focused event with an emphasis on fun activities and helpful resources. We believe this Birthday Celebration will accomplish the following:

1. bring together leaders, community partners, and Marion County citizens
2. raise awareness of youth issues
3. promote the success of the community and celebrate MCCOY's commitment to Indianapolis
4. celebrate an important milestone in MCCOY's history

About MCCOY

1. Since 1993, MCCOY has served as an intermediary in Indianapolis to support youth issues and promote youth opportunities.
2. Mission – MCCOY's mission is to champion the positive development of youth through leadership on key issues and support of the youth worker community.
3. Vision – MCCOY's vision is that every young person in central Indiana has opportunities to thrive, learn, engage and contribute.

Event Details

1. Event: 25th Birthday Celebration
2. Location: Kuntz Stadium (1502 W. 16th Street, Indianapolis, IN 46202)
3. Date: Saturday, September 29
4. Time: 11:00 a.m. to 2 p.m. (program around 1 p.m.)
5. Highlights
 - a. Food trucks
 - b. Games
 - c. A short program with local leaders
 - d. Performances
 - e. Community Resources
6. Goals
 - a. Attract 1000 people
 - b. Raise \$6000 to support MCCOY's work





What are the benefits of being a vendor?

- Multiple social media shout outs on MCCOY's accounts
- Logo on MCCOY's website

What are the costs of being a vendor?

- There are no up-front costs to being a vendor, but we do ask that all vendors make a 10% donation to MCCOY based on their sales during this event.
- Please note that we may ask for proof of permitting and other documents to comply with Marion County Department of Health and Indy Parks standards. Failure to provide such documents may result in termination of partnership.
- We will ask that all vendors promote the event and their participation at least one week prior.

This is a great business opportunity in cooperation with a good cause, proactively supporting youth opportunities in Indianapolis!

To become a vendor, please email Jacie Farris, MCCOY's Communications Director, at jacie.farris@mccoyouth.org.