



Sponsor: MCCOY's 25th Birthday Celebration

This year, in honor of our 25th anniversary, we want to celebrate in new ways! Instead of hosting a fancy gala to mark this milestone, we opted for a family-focused event with an emphasis on fun activities and helpful resources. We believe this Birthday Celebration will accomplish the following:

1. bring together leaders, community partners, and Marion County citizens
2. raise awareness of youth issues
3. promote the success of the community and celebrate MCCOY's commitment to Indianapolis
4. celebrate an important milestone in MCCOY's history

About MCCOY

1. Since 1993, MCCOY has served as an intermediary in Indianapolis to support youth issues and promote youth opportunities.
2. Mission – MCCOY's mission is to champion the positive development of youth through leadership on key issues and support of the youth worker community.
3. Vision – MCCOY's vision is that every young person in central Indiana has opportunities to thrive, learn, engage and contribute.

Event Details

1. Event: 25th Birthday Celebration
2. Location: Kuntz Stadium (1502 W. 16th Street, Indianapolis, IN 46202)
3. Date: Saturday, September 29
4. Time: 11:00 a.m. to 2 p.m. (program around 1 p.m.)
5. Highlights
 - a. Food trucks
 - b. Games
 - c. A short program with local leaders
 - d. Performances
 - e. Community Resources
6. Goals
 - a. Attract 1000 people
 - b. Raise \$6000 to support MCCOY's work





What are the costs and benefits of being a sponsor?

Name	Cost	Benefit
Resource Sponsors	\$200.00	<ul style="list-style-type: none"> • Social media shout out on MCCOY's accounts • Listing in MCCOY's annual report • Logo on MCCOY's website • Set up a table with information, resources, and a game and prizes for kids.
Friend of MCCOY Sponsors	\$500.00	<ul style="list-style-type: none"> • Multiple social media shout outs on MCCOY's accounts • Listing in MCCOY's annual report • Logo on MCCOY's website • Logo on signage • Set up a table with information, resources, and a game and prizes for kids.
Event Sponsors	\$1200.00	<ul style="list-style-type: none"> • Multiple social media shout outs on MCCOY's accounts • Prominent logo on all signage • Listing in MCCOY's annual report • Logo on MCCOY's website • Participation in the cake cutting ceremony • Set up a table with information, resources, and a game and prizes for kids.



For those who cannot attend this event but would like to support the 25th Birthday Celebration, we are also accepting raffle items (gift baskets, gift cards, sports and electronic gear, etc.) If you would like to donate a raffle item, please contact Jacie Farris, MCCOY's Communications Director, at jacie.farris@mccoyouth.org.

Please note that we ask all sponsors to promote the event at least once a week for at least one month in advance. MCCOY can provide talking points. This is a wonderful, proactive way to support youth opportunities in Indianapolis!

To register, please [click here](#).