



FOR IMMEDIATE RELEASE

July 20, 2016

MCCOY, Indiana Fever celebrate Summer Learning Day in Indianapolis

INDIANAPOLIS – The Marion County Commission on Youth partnered with the Indiana Fever to celebrate Summer Learning Day on Friday, July 15 with more than 700 Hoosier youth, families and youth service providers.

Summer Learning Day is a national campaign that promotes study during the summer months through playing, reading, exploring, creating and developing. This campaign emphasizes the importance of helping kids retain information from the previous school year while also preparing them for the rigors of the upcoming school year.

In support of youth development, Indianapolis Mayor Joe Hogsett declared July 15, 2016 Summer Learning Day in a recent proclamation.

“Summer Learning Day is all about celebrating the many worthwhile programs in Indy that provide thousands of kids with summer learning opportunities that prevent them from falling behind in academic achievement,” said John Brandon, president and executive director of MCCOY. “The Indiana Fever organization has been a great partner in this effort to better the lives of all kids, and they closely worked with us to make July 15 an extra special night for the children, families and youth service providers who value summer learning.”

Participants of Summer Learning Day were provided with tickets to the game, as well as Fever hats, T-shirts and food vouchers. Select participants were chosen to engage in various on-court activities such as singing the national anthem, high-fiving players and cutting down the net.

Additionally, the Fever organized clinics focused on literacy and fitness with a few of the participating organizations prior to Summer Learning Day.

“The Indiana Fever is proud of the continued partnership with MCCOY and the Summer Learning Day program,” said Kelby Lambe, a consultant with the Indiana Fever. “The importance of continued education in the summer cannot be underestimated and the Indiana Fever are proud to be a small part in that process. Our partnership with MCCOY has just begun and we intend on growing that relationship in the coming years.”

Most participants in Summer Learning Day were recipients of the [Summer Youth Program Fund’s 2016 grants](#). In the spring, funds amounting to more than \$2.6 million were dispersed



among more than 200 summertime programs in Indianapolis. MCCOY provided trainings earlier in the year to many of the grantees.

To learn more about National Summer Learning Day, visit <http://www.summerlearning.org/summer-learning-day/>. To learn more about the Summer Youth Program Fund, visit <http://www.summeryouthprogramfund-indy.org/>.



The Marion County Commission on Youth, Inc. (MCCOY) is the youth services intermediary for central Indiana whose mission is to champion the positive development of youth through leadership on key issues and support of the youth worker community. MCCOY's vision is that every young person in central Indiana has opportunities to thrive, learn, engage and contribute.

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