

Mission

MCCOY champions the positive development of youth through leadership on key issues and support of the youth worker community.

Vision

Youth in Central Indiana have the opportunity to thrive, learn, live and engage in their communities.



2017 Corporate Sponsorship Opportunities



1375 W. 16th Street
Indianapolis, IN 46202
317.921.1266
info@mccoyouth.org
www.mccoyouth.org

Message from John Brandon, MCCOY Executive Director

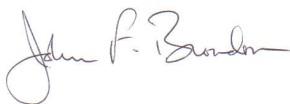
Dear Friend,

The Marion County Commission on Youth is an organization that thrives on the successes of youth. We want to empower children, teens and families, as well as those services providers who work with these groups, by providing them with the resources, tools and training they need to succeed!

MCCOY has a variety of opportunities for your company to join with us in making central Indiana a great place for youth to grow and develop. These opportunities will earn recognition for your company as a thank you for your willingness to invest in making our community a better place for families and children. We invite you to review the following listing to find the opportunity(ies) that best meet your corporate goals.

At MCCOY, we value feedback and collaboration, so if you have more ideas regarding partnerships between your company and our organization, please do not hesitate to contact us. We are excited to work with you.

Sincerely,



John Brandon

Selection and Payment

Payment Information

Make sure all boxes are checked for the items you wish to sponsors. Submit agreement and payment via post or email to juli.vanwyk@mccooyouth.org. Make checks payable to MCCOY, Inc.

Total Amount Due: _____

Credit Card Processing

Please check one: MasterCard VISA Discover

Name on Card: _____

Expiration Date: _____

Card Number: _____

Security Code: _____

Signature: _____

Date Signed: _____

This signed agreement and logo (file format with resolution > 300 dpi) must be submitted to juli.vanwyk@mccooyouth.org.

MCCOY's RESOURCES Eblast



RESOURCES is MCCOY's monthly e-newsletter highlighting upcoming events and trainings for youth, families and youth workers. This eblast is sent to an audience of roughly 4,000 community and government leaders, donors, partners,

youth agency heads, youth development professionals, parents, school personnel, law enforcement leadership, faith based organizations and interested community members who care about the well-being and positive development of youth.

Sponsorship Level	Description	Price	<input type="checkbox"/>
Full Year Sponsor	The Full Year Sponsor's logo will be featured monthly on each issue of the RESOURCES eblast. The Full-Year sponsor will earn at least two recognition messages from MCCOY social media accounts within a one-year timeframe.	\$3,000.00	<input type="checkbox"/>
Per Issue Sponsor	The Per Issue Sponsor's logo will be featured in one issue of the monthly RESOURCES eblast. The issue will be agreed upon in advance between the Per Issue Sponsor and MCCOY.	\$300.00	<input type="checkbox"/>

MCCOY's Learning Network



The Learning Network provides low-cost and free professional development to hundreds of professionals working with youth in our community. Your support will allow us to provide quality trainers and offerings to these individuals who ultimately impact the youth of our community. Both in-person workshops and webinars are provided on a monthly basis.

Sponsorship Level	Description	Price	<input type="checkbox"/>
Learning Network Sponsor	Learning Network Sponsor benefits include a logo on the MCCOY website and in the Learning Network monthly newsletter, which is distributed monthly to over 1,000 youth serving professionals and agencies.	\$1000.00	<input type="checkbox"/>
Workshop/Topic Sponsor	Workshop or topic focused sponsorships may also be available. Contact Becky Reich at becky.reich@mccoyouth.org for more details.	To Be Determined	<input type="checkbox"/>

Contact John Brandon, MCCOY's president, to discuss the way in which you visualize your company supporting MCCOY's objectives of helping all youth in our community thrive, learn, engage, and contribute. John can be reached by phone at 317-921-1266 (ext. 101) or by e-mail at john.brandon@mccoyouth.org.

Annual Swing Fore Youth! Golf Outing



MCCOY's annual Swing Fore Youth! Golf Outing takes place each spring at Noblesville's Sagamore Country Club, an exclusive, top-rated course designed by Jack Nicklaus. All aspects of the event, from golf to lunch to the raffle prizes, make for an exciting day!

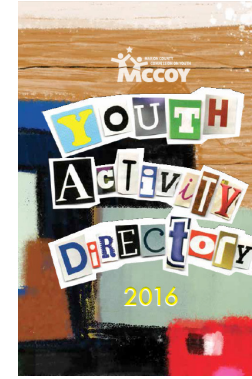
Sponsorship Level	Description	Price	<input type="checkbox"/>
Presenting Sponsor	The Presenting Sponsor will be headlined on all promotional materials, the event registration webpage, MCCOY's event overview webpage and all event signage. The Presenting Sponsor will receive at least two social media highlights on MCCOY's social media accounts. The Presenting Sponsor will have the opportunity to put a message in the program and speak at the outing lunch. The Presenting Sponsor will receive three foursomes for the outing.	\$5,000.00	<input type="checkbox"/>
Eagle Sponsor	Each Eagle Sponsor will have their logo displayed on all event signage and in the program. Each Eagle Sponsor will also be featured on MCCOY's event overview webpage. Each Eagle Sponsor will receive at least one social media highlight on MCCOY's social media accounts. The Eagle Sponsor will receive two foursomes for the outing.	\$2,000.00	<input type="checkbox"/>
Birdie Sponsor	Each Birdie Sponsor will have their logo displayed on event signage and in the program. Each Eagle Sponsor will also be featured on MCCOY's event overview webpage. Each Birdie Sponsor will receive one foursome for the outing.	\$1,250.00	<input type="checkbox"/>
Lunch Sponsor	The Lunch Sponsor will have their logo displayed on special signage at the lunch buffet and the sponsor representative will be introduced. The Lunch Sponsor's logo will be featured on MCCOY's event overview webpage and in the program. The Lunch Sponsor will receive one foursome.	\$1,000.00	<input type="checkbox"/>
Registration/Breakfast Sponsor	The Registration/Breakfast Sponsor will have their logo displayed on special signage during registration. This Sponsor's logo will be featured on MCCOY's event overview webpage and in the program.	\$500.00	<input type="checkbox"/>
Hole Sponsorship	Each Hole Sponsor will have their logo on a sign posted at a hole. Each Hole Sponsor's logo will be featured on MCCOY's event overview webpage and in the program.	\$125.00	<input type="checkbox"/>

MCCOY's Annual Signature Event



MCCOY's 2016 Fast Forward event was held at the Dallara IndyCar Factory in Speedway. Roughly 200 attendees enjoyed a casual event filled with a variety of interactive experiences, a delicious dinner, unlimited beverages, live music and a dynamic speaker. We anticipate the 2017 event to be of a similar style - an experience that lets folks have fun while supporting the dynamic work MCCOY.

MCCOY's Youth Activity Directory



The Youth Activity Directory has been a MCCOY staple for more than 20 years. This directory is a listing of family events, camps, volunteer opportunities, mentoring and tutoring services, special needs programs and more! In addition to booklets, the Youth Activity Directory is now available as a free app for mobile devices, making it a more accessible resource. The app has more than 1,000 downloads, and roughly 10,000 copies of the booklet are distributed each year. A PDF version is also available online.

Sponsorship Level	Description	Price	<input type="checkbox"/>	Sponsorship Level	Description	Price	<input type="checkbox"/>
Presenting Sponsor	The Presenting Sponsor will receive two eight-person tables; recognition in communication before, during and after the event; recognition on social media and MCCOY's website; prominent logo placement on all signage including the main stage signage; verbal recognition from the stage during the event; acknowledgment during arrival and cocktail music; primary logo placement on event materials for guests; and primary logo placement in event program.	\$10,000.00	<input type="checkbox"/>	Cover Sponsor	The Cover Sponsor will have be featured in four color on the back cover of YAD (5"W x 8"L). The Cover Sponsor will have their name, logo and description listed with a hyperlink to their website under the "Info" section of the app for one year. The Cover Sponsor will have their logo included in the Activity menu on the app for one year. The Cover Sponsor will have the opportunity to have events and announcement featured in the app and on MCCOY's website calendar, as necessary, for one year. The Cover Sponsor will also be featured in quarterly push notifications from the app and will be mentioned in the directory description in the App Store and Google Play for one year. The Cover Sponsor will earn at least two recognition messages from MCCOY social media accounts within a one-year timeframe.	\$5,000.00	<input type="checkbox"/>
Feature Sponsor	The Feature Sponsor will receive two eight-person tables; recognition in communication before, during and after the event; recognition on social media and MCCOY's website; special signage at the event; and logo placement in event program.	\$5,000.00	<input type="checkbox"/>	Section Sponsor	Section Sponsors will have a full page black and white ad (5"W x 8"L) in the printed directory. Section Sponsors will also have their name, logo and description listed with a hyperlink to their website under the "Info" section of the app for one year. Section Sponsors will also have their logos included in the Activity menu on the app for one year. Section Sponsors will have the opportunity to have events and announcement featured in the app and on MCCOY's website calendar, as necessary, for one year. Section Sponsors will earn at least one recognition message from MCCOY social media accounts within a one-year timeframe.	\$1,500.00	<input type="checkbox"/>
#TeamChallenge Award Sponsor	The #TeamChallenge Sponsor will receive one eight-person table; recognition in communication before, during and after the event about the #Team Challenge; recognition on social media and MCCOY's website; recognition on #TeamChallenge materials; acknowledgment during awards presentation; and logo recognition in event program.	\$2,500.00	<input type="checkbox"/>	Listing Sponsor	Listing Sponsors will have a quarter page black and white ad (2.5"W x 4"L) in the printed directory. Listing Sponsors will also have their name, logo and description listed with a hyperlink to their website under the "Info" section of the app for one year.	\$500.00	<input type="checkbox"/>
Beverage Sponsor	The Beverage Sponsor will receive one eight-person table; recognition in communication before, during and after the event; recognition on social media and MCCOY's website; recognition on signage at each beverage station; acknowledgment from the stage; and logo recognition in event program.	\$2,500.00	<input type="checkbox"/>	App Sponsor	App Sponsors will have their name, logo and description listed with a hyperlink to their website under the "Info" section of the app for one year.	\$300.00	<input type="checkbox"/>
Activity Sponsors	Each Activity Sponsor will receive one eight-person table; recognition in communication before, during and after the event; recognition on social media and MCCOY's website; special signage at the event; acknowledgment from the stage; and logo recognition in event program.	\$2,000.00	<input type="checkbox"/>				
Dinner Sponsor	Dinner Sponsors will receive one eight person-table; recognition in communication before, during and after the event; recognition on social media and MCCOY's website; and logo/name recognition in the event program.	\$1,500.00	<input type="checkbox"/>				