



MISSION

MCCOY CHAMPIONS THE POSITIVE DEVELOPMENT OF YOUTH THROUGH LEADERSHIP ON KEY ISSUES AND SUPPORT OF THE YOUTH WORKER COMMUNITY.

VISION

YOUTH IN CENTRAL INDIANA HAVE THE OPPORTUNITY TO THRIVE, LEARN, LIVE AND ENGAGE IN THEIR COMMUNITIES.

MCCOY, INC.

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CAPACITY
BUILDER

RESOURCE

ADVOCATE

CONVENER



2013 Annual Report



Twenty years seems like such a long time but it has gone by like the blink of an eye! As we looked back during this anniversary year at the many projects and efforts that MCCOY has led or been a part of; as we thought about the many partners, agencies, organizations, and individuals with whom we have had the honor to work; and as we noted the numerous donors and volunteers who helped us to be successful, there was a common theme: we did it together.

It is a deep-seated belief at MCCOY that the positive development of youth is the collective responsibility of the entire community. Everybody has a role in making sure that all youth grow up with the supports, the opportunities, the experiences, and the relationships that will help them become positive, productive, and contributing members of our community. MCCOY takes seriously the leadership role that has been entrusted to us; our staff and our board work hard every day to earn and keep that trust. But a leader is only as good as his/her followers---that's why we greatly value you, your involvement in our work, and your commitment to young people.

I hope as you read this report of our work in 2013 you will take pride in what you have helped us to accomplish this past year and that you will re-commit yourself to helping us build a youth-supportive community in central Indiana. Thanks for being our partner in youth development!

Respectfully,



John Brandon, Executive Director, MCCOY, Inc.



John Brandon celebrates 20 years of leadership with MCCOY.

LEGISLATIVE ADVOCACY

MCCOY was very active in state-level public policy in 2013. Our biggest achievement was leading the way in the passage of the Anti-Bullying law (HEA1423). MCCOY's public policy director convened working groups to draft the language under the leadership of Representative Greg Porter (D-Indianapolis), coordinated testimony of professionals, youth, and parents at legislative committee hearings and participated in the public bill signing with Governor Pence. During the process, we met some courageous youth who shared their personal stories of being bullied and strong mothers who tragically lost their children to the effects of bullying. Their stories and strength will forever stay in our hearts and they have our deepest gratitude in helping us improve Indiana's anti-bullying law to protect other youth from experiencing what they have.

MCCOY also worked on other pieces of successful legislation – HEA1015 School safety, SEA352 School policies on gang activities, SEA125 Child fatality reviews and commission on children and SEA338 Absenteeism; school improvement plans. These laws all prevent risky behaviors, help youth stay connected to school, and keep children out of the juvenile justice and child welfare systems.

During the summer and fall, MCCOY followed several Interim Study Committees and testified and assisted in coordinating testimony for the School Safety Interim Study Committee. MCCOY urged the committee to consider a broader-based approach to school safety, not just adding police officers to the schools, to address the internal issues that happen among students that are the largest cause of school-based violence.

MCCOY continues to grow as a presence in state-level advocacy on behalf of children and continues to create awareness about its impact on children and families.



Governor Pence signing HEA1423 into law.

YOUTH ADVOCACY COUNCIL

On Saturday, November 16th 2013, MCCOY'S Youth Advocacy Council (YAC) in partnership with WFYI hosted its 3rd Annual Youth Summit titled "#WereJustSayin", formerly known as "Real Talk" or "Real Talk Remix". A total of 30 youth, grades 5 through 12, attended to collectively share what communities can do to improve the quality of the youth experience in Central Indiana. MCCOY's Youth Advocacy Council led two breakout discussion rounds covering topics regarding violence and abuse, as well as health and poverty.



@MCCOYouth
great discussion
#WereJustSayin!

The event featured a panel of engaged community leaders along with keynote speaker, Derrin Slack, a young entrepreneur who started his own non-for-profit organization, "Pro[ACT]". He expressed his hardships as a youth and spoke on obstacles he faced growing up showing that, "You don't have to be perfect to make a difference!" The three words he wanted youth to take from his presentation were humility, selflessness, and service.

The motivation behind hosting "#WereJustSayin" is to get youth involved in decision making and generating solutions for the communities they live in. This youth summit was a safe place where youth could openly express their thoughts and feelings about issues they face in the communities of Marion County. There were a number of adults in attendance, actively listening to the youth's concerns in hopes to make a difference in the way they go about handling issues that may arise when interacting with youth.

The suggestions voiced by youth during the breakout discussions will be used to enhance YACs work for the upcoming year.

Congratulations Shanze Tahir, YAC member, for being named one of Indiana's top youth volunteers by Prudential Spirit of Community Awards!

LEARNING NETWORK

MCCOY's Provider Council sessions encouraged networking and collaboration for youth development professionals. Councils included interactive training sessions and discussions on topics from behavior management and programming ideas to communications strategies and advocacy updates that impact youth. MCCOY's Learning Network served over 350 youth development professionals providing them with the training that they need in order to offer their youth a higher quality experience, create a bigger impact on the youth they serve, as well as feel more confident in their field of work. Through a partnership with Summer Youth Fund, hundreds of youth development professionals received training focused on summer planning, programming and current youth issues. We increased growth of 15% in offsite training, by partnering with Harrison College, Auntie Mames, the Indianapolis Symphony Orchestra, First Samuel Church, Youth Build Indy, and the Indianapolis/ Marion County Police Department.

MCCOY staff also led seven SYPF programs through the Youth Program Quality Assessment and Improvement (YPAQ/I) process during the summer months. Those programs were: Southeast Community Services, LaPlaza, Edna Martin Christian Center, Salvation Army, Lillian Davis Foundation, Anglican Church of the Resurrection, and Girls Inc. All programs worked together with MCCOY's Training Director to use the data from their assessments to begin the development of their quality improvement plan that they can use in developing future program offerings.

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 "Thanks to MCCOY, Hawthorne has been able to develop programming that meets the social, emotional and cognitive needs of our population on the near-west side of Indianapolis. MCCOY has been a valuable partner in assessing and developing out of school program at Hawthorne Community Center."

Caleb Sutton, Senior Director of Programs and Services

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 In 2014, Learning Network plans to Implement a Quality Coaching aspect of our YPQA/I, and build an online learning community forum for youth development professionals. Learning Network plans to diversify the variety of topics and LN audience as well as the trainers/speakers for our workshops.



SUMMER YOUTH PROGRAM FUND

Excellence in Summer Service Education Award - 25 young people ages 16—22 were recognized for their exceptional service in summer programs; each received a \$1,000 cash award to be used for educational purposes and were honored at a dinner reception. Over 62 applications from 35 programs were received and all were reviewed and scored by a panel of judges that included a former school board member, members of local media, and several young adults.



2014 Excellence in Summer Service Education Award winners.

Monday, June 24th, over 1,000 orange t-shirt clad Summer Youth Program Fund participants, parents, and staff members gathered at Victory Field to celebrate National Summer Learning Day. One young man from an SYPF funded program got to toss the ceremonial first pitch and there were several resource tables on the main concourse. Congressman Andre Carson joined us for the evening; he greeted kids and families on the lawn and then was part of a radio interview on the local broadcast of the game. During that interview, the Congressman praised the work of local programs and funders as “vital work that contributes to the success of young people” and pledged to continue to support efforts at the federal level to expand summer learning opportunities.



It's all smiles at the Summer Learning Celebration.

MCCOY served as the liaison with the National Summer Learning Association and participated in a national project funded by WalMart called Smarter Summers; this association has allowed us to keep Indianapolis and the work being done here in the national conversation about effective summer learning programs.

EARLY INTERVENTION & PREVENTION INITIATIVE

Our efforts to educate adults on the importance of preventing child sexual abuse through the Stewards of Children training continued to increase in 2013. In calendar year 2011 MCCOY trained 310 adults; 475 adults were trained in 2012; and in 2013 677 adults were trained! Each adult trained is better able to protect up to ten children. One of our great successes was being able to train nearly all of the faculty and staff at Orchard School. Here is a testimonial from Joseph P. Marshall, Head of School:

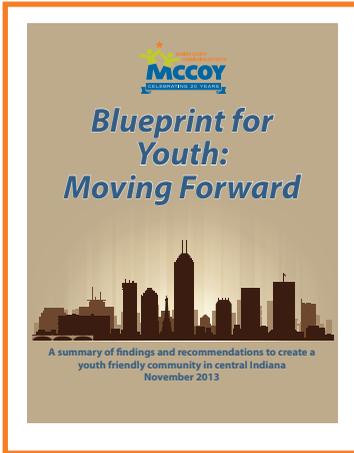
“Orchard School wanted to take proactive approach to helping its faculty and staff learn about and detect the signs of sexual abuse of children, so they could then help empower their students. As such, we had every member of our faculty and staff trained by Stewards of Children. The Stewards of Children trainers were professional, prepared, and answered any and all questions from our faculty and staff. While sexual abuse of children is not an easy subject to discuss, the Stewards of Children staff ensured our faculty and staff learned the disturbing facts about the prevalence of sexual abuse of children and the steps to help empower children. All of Orchard’s faculty and staff benefited from the training, and we plan to incorporate Stewards of Children training in our orientation of new faculty and staff at Orchard.”

Thanks to the efforts of City-County Councillor and EIPC member, Marilyn Pfisterer, the EIP Initiative launched a television show in 2013: Our Kids, Our Families, Our Communities, airs on the government channel TV-2 and focuses on providing information and community resources to prevent child abuse, neglect and juvenile delinquency. The 30-minute show is hosted by Shanna Martin and includes up to three guests from Indianapolis/Marion County organizations to discuss the monthly prevention topic.

Work on the Co-location of Services project continues. Progress in 2013 includes the following:

- Creation of the Near West Early Intervention Collaborative, Inc.
- Support of founding partners: Children’s Bureau, Goodwill Industries, Fairbanks, and Midtown Mental Health
- Initiation of the capital campaign feasibility study process
- Launch of the Near West collective impact work

BLUEPRINT FOR YOUTH: MOVING FORWARD



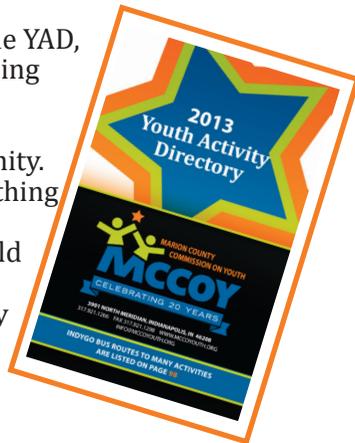
In November of 2013 MCCOY released its Blueprint for Youth: Moving Forward Recommendations. The Blueprint for Youth: Moving Forward focuses on five key areas identified by youth, youth development professionals and parents of youth, as being the main barriers currently facing youth in Marion County. These barriers being youth participation, youth rights, youth safety, advocacy for youth and positive family life. The Blueprint serves as a tool for any individuals or programs engaging youth. It is important to acknowledge the youth presence within youth organizations by asking their thoughts and opinions, delegating responsibility to the young people and ensuring the multitude of programming we offer is accessible to youth. This past year MCCOY has conducted a focus

group surrounding the Blueprint recommendations, designed a BINGO game for community events and to raise awareness around what young people are saying their barriers are. MCCOY conducted a training for youth development professionals where the Blueprint was used as a template and fueled discussion.

YOUTH ACTIVITY DIRECTORY

The MCCOY Youth Activity Directory, better known as the YAD, has been published for sixteen consecutive years, providing youth, parents, counselors, teachers, social workers, and anybody else who works with youth and families with a comprehensive listing of youth programs in our community. The YAD is a direct result of MCCOY responding to something the community asked for: one place where information about the vast array of youth services and programs could be found. Whether looking for sports, skill building, knowledge enhancing, or volunteer opportunities, literally thousands of people each year look to the over 100 pages of the YAD for the program information they want and need. Here are some statistics:

- 20,000 print copies produced and distributed
- 2,000+ downloads from MCCOY website
- 2 major sponsors: Purdue University and Pacers Sports and Entertainment



OWN YOUR FUTURE

Marion County students know how to own theirs! Over 50 middle and high school students submitted writing, prezi presentation, and infographic entries explaining what it means to “Own Your Future.” We received some fantastic and inspiring responses that will continue to motivate school and community efforts to increase graduation rates and encourage student success. Below are some excerpts:

“I do have the support from my family to stay on the right path and strive for success. Their motivation is pretty much all I need. I feel like with the right mindset I can be whatever I want to be in life, and so can you. No one can tell you that you can’t.”
 - Excerpt from My Future by: Tyler Alums, Arsenal Tech High School -

“You don’t get rhymes like me sleeping in class
 So get your notebooks and pencils out of your bags
 Take notes, pay attention, this is gonna be fast
 We’re changing futures, Hope it suits ya, Let’s forget the past”
 - Excerpt from Own Your Future (Rap) by: Sydney-Symone Tate, Decatur Central High School -

DEVELOPMENT

The second Annual Swing Fore! Youth golf outing was held at Coffin Golf Club, June 5, 2013 presented by Huntington National Bank. NextGear was lunch sponsor; in addition we had Birdie & Hole sponsors; significant in kind sponsors were Priority Press & Paul Best Photography. Eighteen foursomes played.

MCCOY was one of five non profits (“Districts”) chosen to be highlighted in this years’ Spirit & Place Festival *The Hungry Games Capitol Ball* presented by NoExit Performance. During the “competition” audience members learned tidbits about Indianapolis as well as the five non profits represented by their youth “Tributes”. The audience had an opportunity to contribute to those Districts during intermission to get their tribute back in the game.

The seventh Annual Art of Youth was held September 26, 2013 at The Indianapolis Art Center. Event sponsors were The Chef’s Academy and State Farm Insurance. Our Emcee was Nicole Pence, former WTHR anchor/reporter. Over 100 people attended the fund raiser, and enjoyed appetizers, cocktails and bidding on silent auction items. Aster Bekele, from Felege Hiywot Center, was recognized as our Youth Worker of the Year.

2014 Staff:

John Brandon, President
 Ceceily Brickley,
 Americorps VISTA
 Stephanie Freeman,
 Communications Director
 Mindi Goodpaster,
 Director of Public Policy
 & Advocacy
 Shanna Martin, Director
 of Early Intervention &
 Prevention Initiative
 Becky Reich, Director of
 Training
 Juli Van Wyk, Staff
 Assistant
 Jim Wark, Executive Vice
 President of Finance &
 Development

2014 Board of Directors:

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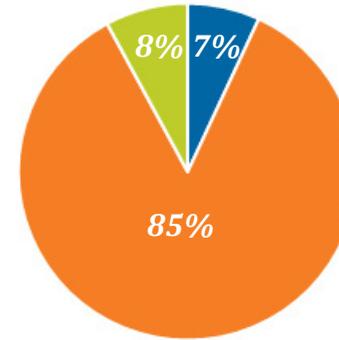
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 Liz Hemmelgarn Belcher -
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 Cindy Muse - Vice
 Chairperson
 Evan Thomas -
 Chairperson

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 Stephanie Judge Cripe
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 Jeff Georgeson
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 Abraham Gonzalez - student
 Genie Goykhberg
 Caitlin Hannon
 Eric Kilbride
 Kenneth Lacy
 Mariana Lagunas - student
 Ivy McConnell
 Steve Rake
 Brandon Smith
 Olivia Spahn
 George K Taylor
 James Todd

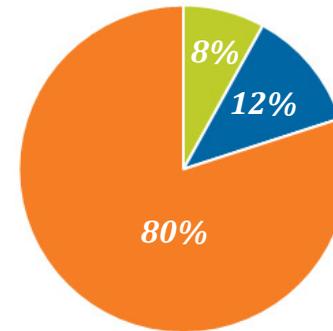


INCOME: \$897,360



- Contributions & In-kind: \$61,844
- Grants, Contracts & Foundations: \$764,431
- Sponsorship, Events & Other: \$71,085

EXPENSES: \$893,563



- Management & General: \$107,228
- Programs & Initiatives: \$714,850
- Fundraising & Marketing: \$71,485

This statement represents unaudited financial information. MCCOY's audit is currently underway at time of press.

INDIVIDUALS

Constance Alexander
 Dr. Albert J Allen
 Joni Anderson
 Julie Apple
 Sue Atkinson
 Trudy Banta
 Claudia Montes & Javier Barrera
 Ryan & Liz Hemmelgarn
 Belcher
 Jan Michael Bennett
 LaMarr & Renee Betts
 John & Sharon Brandon
 Joshue Badger & Robert
 Bridewell
 Donna Brooks
 Francesca Cabbell
 Dr. Jason & Jayna Cacioppo
 Jim & Cassandra Clark
 W Michael & Ellen Clippinger
 Jeanine Coleman
 Carole Craig
 Bill & Stephanie Judge Cripe
 Marte Currie
 Robert Daniels
 Matt Davis
 Carmen DeRusha
 Crystal Digbie
 Jon & Kelly Doria
 Gerald & Mabel Downey
 Jenny Elkins
 Sara Ferriell
 Jessica Fitzgerald
 Mary Fortney
 Will & Stephanie Freeman
 Dr. Judy Ganser
 Melissa Gardner
 Mindi Goodpaster
 Warren Jones & Francis Gray
 Richard & Judith Guernsey

Abigail Hake
 Richard Waples & Jaunae Hanger
 Caitlin Hannon
 Charles & Patricia Hanover
 Thiwasha Harper
 Gerald Hemmelgarn
 Richard Hester, *In honor of
 John Brandon*
 David Hillman
 James Hinshaw
 Ashley Holland
 Vincent Holloway
 Anne Hudson
 Dennis & Cynthia Jackson
 Nicole Janeksela
 David Johnson
 Kayleen Jones
 Melissa Keighin
 April Kerulis
 Naz Khalid
 Eric Kilbride
 Kevin & Reilly Kimmerling
 Steven Komjathy
 Kenny Lacy
 Christina Lear
 Mary Leffler
 DeLeon Lott
 John Lundy
 Diane Macchia-Deveau
 Ira & Leslie Maher
 Dr. James Malone
 Shanna Martin
 Emily Masengale
 Janet Maurice
 Fred & Shirley McCarthy
 Donna McCoy
 Diane McCrosson
 Linda McNairy
 June Mikels
 Kimberly Moffett

David & Cynthia Muse
 Kendal Nagy
 Alyssa Newerth
 Lucinda Nord
 Starla Officer
 Natalie Skarbeck Ohara
 Erin O'Rear
 Jeff Patchen
 John & Susie Peirce
 Nicole Pence
 Susan Perry
 Hudnall & Diane Pfeiffer
 Troy Powell
 Cherrish Pryor
 Irene Queiro-Tajalli
 Steven Rake
 Philip & Betsy Roby
 Debra Rowe
 Caterina Tassara Runyon
 Gene Salkovsky
 Betsy Savare
 Cindy Schum
 Robert & Spencer Scott
 Scott & Patricia Severns
 Heather Shaw
 Kristin Shea
 Mary Shields
 Morris & Judith Silverman
 James M. Simmons
 Brandon Smith
 Mark Snell, *In honor of J.D.
 & Olivia Spahn's wedding*
 J D & Olivia Spahn
 Thomas Sponsel
 Gail & Anthony Strong
 Evan Thomas
 Robin Thomas
 Cary Tinnes
 James & Lori Losee Todd
 Karin Tollefson

Rich & Juli Van Wyk
 Joseph Vande Bosche
 Nancy Walter
 William J & Jan Wark
 Simon Warren
 Vernice Williams
 Kelsey Wolfe
 Jeffrey Rau & Renee Wright
 Katherine York
 Charles & Michelle Young
 Jeffrey & Elizabeth Mei Ling Yu
 Leslie Zimmerman
 Debra Zipes
 Joyce & Nora

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 Bronzinni Pizzeria
 Butler University College of
 Business
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Diane Deveau
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 Indiana Repertory Theatre
 Indianapolis Art Center
 Indianapolis Motor Speedway
 Indianapolis Symphony
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 Katie Deveau
 Magical Image Photography
 Matilda Jane
 McCrosson & Assoc.
 Metropolitan Youth Orchestra
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 The Center for Performing Arts
 The Chef's Academy
 Warren Performing Arts
 Wyliepalooza

GRANTS

Anonymous Fund of The
 Indianapolis Foundation
 City of Indianapolis
 IN. Dept. of Child Services
 Indiana YouthPRO Association
 Indiana Youth Institute
 The Indianapolis Foundation,
 a CICF affiliate
 The National Bank of
 Indianapolis
 Lilly Endowment, Inc.
 Lumina Foundation
 Nina Mason Pulliam
 Charitable Trust
 The Clowes Fund
 The Shaw-Burckardt-
 Brenner Foundation
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